

DENNIS P. GEMBERLING
CHA, CFBE, FMP, FCSI

Area of Expertise

- Management & Operations
- Customs & Trade Practices
- Employment & Labor Relations
- Standards of Care
- Safety & Security
- Food Handling/Prep & Sanitation
- Discrimination & Harassment
- Income Analysis & Valuation
- Lost Profits & Future Earnings
- Feasibility & Impact Evaluation
- Franchise & Management Contracts
- Landlord/Tenant Issues
- Accounting & MIS Reporting
- Construction or FF&E

EXPERIENCE

1985 - Present

Perry Group International

San Francisco/Los Angeles, CA/Phoenix, AZ/Vancouver, BC

President – operations, marketing and financial interim management, consulting and advisory services for single and multiple hotels/motels, resorts, restaurants, bars and clubs and related catering, foodservice, gaming, lodging and recreation across the USA, Mexico and Canada. Project Manager and Senior Consultant in development, planning and feasibility, pre-openings, trouble-shooting and turnarounds. Client activities include start-ups, workouts and restructuring, acquisitions and dispositions, troubleshooting, turnarounds, renovation and construction, reorganization and litigation support.

1985 - 1986

Signature Hotels

Phoenix, AZ

Senior Vice President - overall management responsibility for development and pre-opening of a 189 all-suites resort and conference center in Northwest Arizona. Also consulted on financial and marketing matters on other projects including feasibility of a 500 room convention center hotel in New Mexico. Supervised financial management and administration for internal management company systems.

1984 - 1985

Hotel Properties of America

San Francisco, CA

General Manager - operations, marketing and financial management responsibility for the 450 room historic full-service San Franciscan Hotel. Supervised marketing and financial administration of regional offices' four other hotels and resorts comprising another 550 rooms in Bakersfield, Concord, Palm Springs and San Francisco, California.

1983 - 1984

Halloran Plaza and Convention Center

Pennsauken, NJ

General Manager - overall management and profit responsibility for this multi-restaurant, cocktail lounge, banquet/catering, nightclub and entertainment complex with over 45,000 square feet of convention, meeting and exhibit space. Also supervised renovation of hotel and new rooftop specialty restaurant.

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(continued)

1977 - 1983

Ramada, Inc.

Phoenix, AZ

General Manager; Director of Food and Beverage - started with company as a department head with highest food and beverage sales volume in the chain at Falls Church, VA. Promoted to on-site General Manager with overall operations and profit responsibilities at locations that included 257 rooms in Detroit, MI, 106 rooms in Durham, NC and 197 rooms in Alexandria, VA. Was also involved in supervising property renovations and new restaurant, nightclub and entertainment concept programs.

1975 - 1977

Holiday Inn Downtown

Washington, DC

Assistant General Manager; Director of Food and Beverage

1963 - 1975

(SEE BELOW)

CPC International; Pittsburgh, PA and Charlottesville, VA

Restaurant General Manager

Hotel Valley Forge, Norristown, PA

Asst. Hotel Manager/Food and Beverage Manager

Plymouth Country Club, Plymouth Meeting, PA

Various Positions to Assistant Club Manager

EDUCATION

Certified Hotel Administrator (CHA) - 1991 - American Hotel & Lodging Assn.

Certified Food and Beverage Executive (CFBE) - 1991 - American Hotel & Lodging Assn.

Certified Foodservice Management Professional (FMP) - 1991 - National Restaurant Assn.

Hospitality Management Series I, II & III - 1980 to 1981 - Ramada Management Institute

Food Sanitation Manager Certification(s) - 1977 & 1982 - Washington, DC & Fairfax, VA Health Depts.

Certificate(s) in Purchasing, Controlling Food & Labor Costs - 1976 - National Restaurant Assn.

Certificate of Proficiency in Hotel/Motel Management - 1970 to 1971 - Lewis International Hotel School

AWARDS

Nominee - 1985 - Esquire Magazine "Successful Executives Under 40"

3 Star Restaurant Reviews - 1984 - Philadelphia Inquirer & South Jersey Courier Post Newspapers

Top 10 Hotels - 1982 - Ramada Hotels, Inns & Resorts - Ramada, Inc.

1st Place - 1976 - Washington, DC Culinary Arts & Restaurant Show

PROFESSIONAL ASSOCIATIONS

American Hotel & Lodging Association

California Restaurant Association

Foodservice Consultants Society International

Forensic Consultants Association

Turnaround Management Association