

FRANK L BROWN, JR, MD, MBA, FACP
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I am an experienced physician executive in the health insurance industry and have been certified as a Health Insurance Executive. Having worked for national insurance companies (Oxford Health Plans, Blue Cross & Blue Shield, Wellpoint, Anthem, Cigna), my areas of responsibility and accountability have included case management, fraud & abuse, physician credentialing, peer review, physician grievances & appeals, patient grievances, appeals, and patient safety. I am Yale-educated, and NIH trained.

Generally, my experience has included the oversight health insurance management of the entire continuum of patient care & safety: outpatient, inpatient, discharge, pharmacy, rehabilitation, skilled nursing, and home health care.

Specific metrics managed during my career include average length of stay, discharge and readmission rates, pharmacy management, physician follow-up, comprehensive quality and patient safety metrics, emergency department visits, mental health management, and fraud & abuse by doctors and patients.

I have conducted over 5,000 physician credentialing reviews; over 7,000 medical necessity/ utilization management reviews; and over 2,000 patient/physician committee and in-person grievance & appeal reviews. In addition, I have served as an Examiner for the Malcolm Baldrige National Quality Award, as well as the National Committee for Quality Assurance.

I hold patents for improved emergency patient flow system design and improved effectiveness for patient engagement in obesity, cholesterol, high blood pressure, and diabetes management.

With current licensure in Kentucky, North Carolina, Pennsylvania & Virginia, I am board certified in emergency medicine and internal medicine. As an experienced public speaker, I serve as Founding Executive Medical Correspondent at station WVGB-FM in Beaufort, South Carolina.

EXPERIENCE

2024 - Present **AMERICAN COLLEGE OF CLINICAL PHARMACOLOGY**
Member: Inclusion, Diversity, and Equity Committee

The Inclusivity, Diversity & Equity Committee activities include, but are not limited to, the following:

- Develop guidelines for incorporating IDE into society Policies & Procedures;
 - Develop guidelines to promote IDE in ACCP meetings, Workshops and Symposia and all educational activities;
 - Advance IDE in the composition of Board, Committees, Faculty Speakers, Award Recipients and overall society membership;
 - Foster training and education on IDE within the Leadership and membership of the society;
- and

- Develop an annual workplan focusing on including the IDE agenda at the Annual Meeting, Annual Business Meeting and other activities within the College.

2021 - Present **RIGHTWAY HEALTHCARE**
Medical Advisor, Pharmacy & Therapeutics Committee

With my training in pharmacy and medicine, I was invited to serve as a Medical Advisor on the newly formed Pharmacy and Therapeutics (P&T) Committee. RightwayRx is a new-to-the-world Pharmacy Benefits Manager (PBM) model which combines trusted pharmacy guidance with a fully transparent pricing model, unlocking trapped margin in the supply chain, and delivering it back to plan sponsors and members. Additionally, RightwayRx's clinical model aims to steer utilization towards high-value medications, maximizing clinical and financial outcomes, all while holding the provider-patient relationship in high regard.

2020 - Present **STATION WVGB-FM, SOUTH CAROLINA**
Founding Executive Medical Correspondent

Established the Office of Medical Correspondence staffed with volunteer health care professionals from around the nation. Programming includes public health emergency updates around the clock, talk shows and health insights throughout the day. In addition, I developed a team to bring broadcasts on African American Contributions to American Culture.

2018 **OHIO MINORITY HEALTH COMMISSION**
Member, Medical Support Panel

Contributed to the health literacy and health disparity operating platform for the State of Ohio.

2016 – 2017 **National Committee for Quality Assurance (NCQA)**
Physician Surveyor

Underwent complete training in the NCQA surveyor process and outcomes measurement metrics related to standards of performance. Conducted accreditation document analysis and reviews.

2011 – 2018 **CIGNA HEALTHCARE**
Senior Medical Director; Vice Chairman Credentials Committee

Increasing executive levels of responsibility in sales, as well as commercial multistate ACO management with average system revenue of over \$1 billion, physician management, systems integration, and extramural affairs. Delivered successful television commercials aired in New York, Pennsylvania, Atlanta and Florida.

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2009 - 2011

WELLPOINT BLUE CROSS & BLUE SHIELD

Medical Director; Chairman Credentials Committee

Increasing executive levels of responsibility in sales, as well as commercial quality management, case management, fraud and abuse, physician credentialing (over 5,000 reviews), peer review, physician grievances & appeals (over 1,000), patient grievance & appeals (over 1,000), and patient safety. Represented company in Extramural Affairs.

2002 - 2009

ANTHEM BLUE CROSS & BLUE SHIELD

Medical Director; Chairman Credentials Committee

Increasing executive levels of responsibility in sales, as well as commercial quality management, case management, fraud and abuse, physician credentialing, peer review, physician grievances & appeals, patient grievance & appeals, and patient safety. Represented company in Extramural Affairs. Co-founded the Diversity Council.

2002 - 2003

MALCOLM BALDRIGE NATIONAL QUALITY AWARD

Board of Examiners

Fully trained in performance management criteria for healthcare, manufacturing, education and small business. Areas of focus included operations, workforce, leadership, strategy, customers and results.

1998 - 2002

TRIGON BLUE CROSS & BLUE SHIELD

Medical Director; Chairman Credentials Committee

Increasing executive levels of responsibility in sales, as well as commercial quality management, case management, fraud and abuse, physician credentialing, peer review, physician grievances & appeals, patient grievance & appeals, and patient safety. Represented company in Extramural Affairs.

1995 - 1998

ARD HEALTHPLANS, INCORPORATED

Medicaid Regional Medical Director; Chairman Credentials Committee

Increasing executive levels of responsibility in sales, as well as Medicaid quality management, case management, fraud and abuse, physician credentialing, peer review, physician grievances & appeals, patient grievance & appeals, and patient safety. Represented company in Extramural Affairs.

1986 - 1995

PENNHURST MEDICAL GROUP

Vice President, Co-Founder

Co-developed and managed twenty-eight state and Caribbean practice of emergency physicians and therapists.

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1979 - 1986

NEEMA MEDICAL SERVICES

Director of Medical Affairs; Chairman Credentials Committee

Developed and delivered clinical marketing strategy for multistate emergency group practice

1979 - 1986

WASHINGTON HOSPITAL CENTER

Director of Emergency Medicine

Developed department of emergency medicine and state of the art local and regional disaster planning initiatives. Testified before Senate Subcommittee on the 1982 Air Florida Disaster.

EDUCATION

CERTIFIED HEALTH INSURANCE EXECUTIVE

America's Health Insurance Plans, Washington, DC

MASTER OF BUSINESS ADMINISTRATION,

Virginia Commonwealth University, Richmond, VA

MEDICAL DOCTOR,

Yale University School of Medicine, New Haven, CT

BACHELOR OF SCIENCE IN PHARMACY,

Howard University College of Pharmacy, Washington, DC

TRAINING

National Institutes of Health, Bethesda, MD - CLINICAL ASSOCIATE, NHLBI; *Lieutenant Commander, USPHS*

George Washington University Medical Center - RESIDENT, INTERNAL MEDICINE

Yale University Department of Psychiatry - FELLOW, DRUG DEPENDENCE INSTITUTE

PROFESSIONAL LICENSURE

Commonwealth of Pennsylvania

Commonwealth of Virginia

State of Kentucky

State of North Carolina

PATENTS

BLOOD PRESSURE HEALTH VALUE BAND, Registration Number D542687, 15 May 2007

Frank L Brown Jr, MD, 29 January 2025

An innovative wrist band design to assist patients with knowing their key physiologic numbers to prevent high blood pressure.

BLOOD SUGAR HEALTH VALUE BAND, Registration Number D542167, 6 May 2007

An innovative wrist band design to assist patients with knowing their key physiologic numbers to prevent diabetes.

BODY WEIGHT HEALTH VALUE BAND, Registration Number D546226, 10 July 2007

An innovative wrist band design to assist patients with knowing their key physiologic numbers to prevent obesity.

CHOLESTEROL HEALTH VALUE BAND, Registration Number D546227, 10 July 2007

An innovative wrist band design to assist patients with knowing their key physiologic numbers to prevent hypercholesterolemia.

HEALTH VALUE BAND, Registration Number D546225, 10 July 2007

An innovative wrist band design to assist patients with knowing their key physiologic numbers to prevent stroke, diabetes, high blood pressure, high cholesterol, and obesity. The American Heart Association licensed this technology.

PATIENT MONITOR, Registration Number 1942340, 19 December 1995

An innovative device to assist emergency department clinicians in triaging patients and managing them effectively and efficiently until discharge.

AFFILIATIONS

CLINICAL DIRECTOR, 2022 - present
Your Talent Team LLC

EXECUTIVE DIRECTOR, 2021 - present
African American Contributors to American Culture Project

VICE PRESIDENT & TRUSTEE, 2015 - 2021
Virginia Nurses Association

BOARD OF VISITORS, 2012 – 2022
Howard University College of Pharmacy

TRUSTEE, 2009 – 2019
American Heart Association, Mid-Atlantic Affiliate

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CHAIRMAN, 1989 – present
SonBorn Ministries International

EXECUTIVE COMMITTEE, 2008 – 2012
African American Men's Health Forum, American Cancer Society, South Atlantic Division

TRUSTEE, 2005 – 2009
Center for High Blood Pressure, Richmond, Virginia

TRUSTEE, 2003 – 2009
United Way of Greater Richmond

TRUSTEE, 2000 – 2009
Central Virginia Chapter, National Multiple Sclerosis Society

CHAIRMAN, 1989 – present
The Howard Yale Company

MEMBER, 1988
National Finance Committee, The American College of Emergency Physicians

CHAIRMAN, 1987
National Membership Committee, The American College of Emergency Physicians

LIEUTENANT COMMANDER, 1977 – present
United States Public Health Service *Retired*

DIPLOMATE, American Board of Internal Medicine & National Board of Physicians and Surgeons
(Internal Medicine & Emergency Medicine)

CHIEF EDUCATION OFFICER, Clinical Broadcast Education Institute

FELLOW, American College of Clinical Pharmacology (Emeritus)

FELLOW, American College of Emergency Physicians

FELLOW, American College of Physicians

SENIOR FELLOW, AmeriClin® Communication Academy

FELLOW, Royal Society of Medicine

LIFE MEMBER, American Association of Physician Leadership

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LIFE MEMBER, Christian Medical Dental Society

LIFE MEMBER, Gideons International

MEMBER, American College of Healthcare Executives

MEMBER, American Medical Association

MEMBER, National Medical Association

MEMBER, Beta Gamma Sigma, National Business Honor Society

MEMBER, Rho Chi, National Pharmaceutical Honor Society

MEMBER, Beta Kappa Chi, National Scientific Honor Society

MEMBER, Chi Delta Mu, Allied Health Professional Honor Society

PATENTEE, United States Patent and Trademark Office

TRADEMARK REGISTRANT, United States Patent and Trademark Office

FORMER CLINICAL PRIVILEGES

- **SENIOR ATTENDING INTERNIST**, Washington Hospital Center
- **ATTENDING EMERGENCY PHYSICIAN**, Washington Hospital Center
- **ATTENDING INTERNIST**, University of Maryland Health Center

JOURNAL PUBLICATIONS

1. **“Comparison of Diflunisal and Acetaminophen with Codeine in the Treatment of Initial or Recurrent Low Back Strain.”** Brown, et. al. *Clinical Therapeutics*, Volume 9, Supplement C, 1986.
2. **“The SORBO: A Municipal Resource Organization Methodology for Disaster Planning.”** Brown. *Disaster Medicine*, in press.
3. **“The GROUP Process: A Regional Disaster Planning Methodology.”** Brown and Connolly. *Disaster Medicine*, Volume 3, Number 1, 1987.
3. **“Non-Invasive Detection of the Anaerobic Threshold During Computer Controlled Exercise Testing.”** Thibault, Schuette, Brown, Talbot, Tipton, and Winslow. *Medical and Biological Engineering and Computing*, November 1985.

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4. **“Improved Exercise Performance After Exchange Transfusion in Subjects with Sickle Cell Anemia.”** Miller, Winslow, Klein, Wilson, Brown, Statham. *Blood*, Volume 56, Number 6, December 1980.

5. **“Delayed Hemolytic Transfusion Reaction Masquerading as Sickle Cell Crisis.”** Diamond, Brown, Bitterman, Klein, Davey, Winslow. *Annals of Internal Medicine*, Volume 93, Number 2, August 1980.

NON RETAINED

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