

Kathryn Arnold

Entertainment Consultant and Expert Witness

Professional Experience

Kathryn Arnold has over 20 years of hands on experience in the film development, production, finance and distribution arenas. Having produced and/or directed over 6 feature films, Live streaming television, dozens of commercials, corporate videos and events, as well as working in both the studio and independent film environment in film and television, Ms. Arnold understands the inner workings of the entertainment industry, its hiring practices, business development, financing/distribution and the economic complexities and nuances involved in a world that very few understand. Working closely with each client, she brings the full benefit of this valuable experience to bear on the client's unique case.

Legal Experience & Services

Ms. Arnold has been retained as an expert witness and consultant on over 6 dozen cases, with plaintiffs and defendants, such as producers, production companies, studios, media companies, investors, actors, writers, directors, on-air personalities, spokespersons, production crew, and other entertainment related personnel.

She has provided expert testimony, reporting, consultation, financial forecasting and referrals for clients on cases regarding economic damage and lost wages from copyright infringement, breach of contract, film and television distribution and platforms, disfigurement, personal injury, wrongful death, and economic downturn. Ms. Arnold has prepared expert reports and provided deposition and trial testimony in matters before state and federal courts and in arbitration. Clients include Gibson, Dunn & Crutcher; Jackson Walker; Jenner & Block, Haynes & Boone; Shook, Hardy & Bacon, Dummit, Buchholz & Trapp; Hosp, Gilbert, Bergsten & Hough among others.

BIO

Kathryn Arnold's career has straddled the Studio system and Independent Film worlds, as well as Corporate Sponsorship Programs. Starting out as an assistant at ICM Talent Partners and then as a script reader for the William Morris Agency, Arnold learned the inner workings of the talent agency system and the processes of managing and packaging talent and scripted material for motion pictures and television. She then became an executive at The Maltese Companies, where she developed and produced television and feature projects financed by Wall Street ad agencies. She oversaw the production of "Pound Puppies", an animated feature produced with Kushner Locke, and was an Associate Producer on "Manhunt Live", a reality-based crime show for ABC.

At The Guber-Peters Entertainment Co. Ms. Arnold was involved in the development of feature films and television shows, with the company that produced "Rain Man" and "Batman". She was the Assoc. Producer on "Pizza Man", written and directed by Jonathan Lawton of "Pretty Woman" fame, and procured the financing and co-produced "The Webers' Fifteen Minutes" with Jennifer Tilly and David Arquette.

www.theentertainmentexpert.com
Kathryn@theentertainmentexpert.com

323.610.2029

Kathryn Arnold

Entertainment Consultant and Expert Witness

Arnold then began her partnership with Louis Venosta. Venosta wrote and co-produced the Mel Gibson romantic comedy, "Bird on a Wire", as well as the Tri-Star release, "The Last Dragon". Their company Secondary Modern Motion Pictures was based at Universal studios where they developed projects for Venosta to write and produce. Arnold was directly involved in the writing of both studio and independent feature scripts with Venosta. They launched Venosta's directing career, with the highly acclaimed featurette "The Coriolis Effect" which won the 1994 Venice Film Festival in its category.

Arnold went on to produce "Nevada", starring Amy Brenneman, Gabrielle Anwar, Kirstie Alley and Angus Macfadyen, and as head of Production at Cineville Films, Inc, was the Executive Producer on "Façade", starring Eric Roberts and Angus Macfadyen, and "The Velocity of Gary" with Vincent D'Onofrio, Salma Hayek, Thomas Jane, and Ethan Hawke among many others.

She was instrumental in launching Cineville International's foreign sales division in Cannes of 1997, and handled financing, foreign and domestic sales, and acquisitions, in addition to packaging, development and production responsibilities for Cineville's slate of pictures. Her relationships with the banks included Union Bank, Imperial, Lou Horwitz Organization, Banque Paribas, Co-America among others.

Arnold then produced "Cowboys and Angels", starring Adam Trese, Mia Kirshner and Radha Mitchell, which won the Crystal Heart Award. The highlight of 2000 was writing and directing "Shining Stars": "The Official Story of Earth", "Wind & Fire", a documentary film based on the electric and legendary band, released on DVD and Television Internationally in 2001. Arnold went on to be a consultant and then Head of Production at Monte Cristo Entertainment, an international sales and production company, which has a library of over 50 films. At Monte Cristo, Arnold oversaw script development, talent packaging, co-production/financing agreements, and US and international distribution deals in conjunction with the Directors of the Company.

Interwoven throughout her film production career, Arnold has a history in corporate relations and licensing. Starting with the Corporate Relations Department with the Los Angeles Olympic Organizing Committee, Arnold and her department were responsible for the licensing and usage of the LAOOC logo on product, advertising and promotional materials. Their team worked with major sponsors such as Adidas, Coco Cola, and Southland Corporation among others overseeing image usage, product approval, product placement and promotional campaigns. Their department oversaw the licensing of over 300 products during her two-year tenure.

Arnold worked with Internet Studios, an online film sales company, and raised close to US \$500,000 in a 6-week period for the Sundance Online Film Festival. She then went on to work with Infinnity, Inc, producing infomercials, corporate videos and marketing events for National Corporations. And woven in through that period, Arnold produced and production managed commercials for well-known brands such as Certs.

Arnold produced the live streaming show Secrets of the Red Carpet: Style From the Inside Out, on www.empowerme.tv/secrets, which reached the top of the iTunes charts and

www.theentertainmentexpert.com
Kathryn@theentertainmentexpert.com

323.610.2029

Kathryn Arnold

Entertainment Consultant and Expert Witness

nominated for 2 Streamy Awards in its first season and maintained its top 5 status in Fashion and Arts during its tenure.

Currently Arnold consults with several investment/production companies on international sales, financing and packaging film and television projects. She has written a series of entertainment industry-related articles and have served as an entertainment media consultant to Bloomberg News, MSNBC, CCTV, NPR, and Associated Press International, NPR, The Market on the topics of entertainment standard and practices and business development.

Arnold is the CEO of Evolution at Sea, a live-entertainment programming company that produces week-long adventures for alpha-influencers and music lovers, opening our minds to the perspectives and insights of some of the world's top creative and social leaders.

Arnold graduated from UCLA with a BA in Economics, speaks French, and has lived in France, Italy and Mexico.

www.theentertainmentexpert.com
Kathryn@theentertainmentexpert.com

323.610.2029