

KAYCEA CAMPBELL, PHD

4170 Elm Avenue, #113, Long Beach, CA, 90807
(323) 404-7799 – kaycea@strategieconomicanalysis.com

Accomplished and well-versed economist with a strong background in economics consulting, specializing in civil litigation loss analysis. Demonstrated academic successes in economic theory, analysis, and policy, as well as broad range economic subfields. Experienced in providing economic reports and advice to both plaintiff and defense attorneys in personal injury, wrongful death, and employment dispute, including healthcare loss analysis and lost profits from business cases. Able to use quantitative and technical skills, grounded in scientific theory, to assist juries in understanding how to value and analyze earnings potential or calculate losses.

Litigation specialties include:

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| <ul style="list-style-type: none">▪ Personal Injury / Wrongful Death▪ Employment Discrimination: Wages & Hours | <ul style="list-style-type: none">▪ Loss of Business Profits▪ Healthcare Loss Analysis▪ Trademark/Patent Infringement Damages |
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PROFESSIONAL & CONSULTING EXPERIENCE

VENTANA CAPITAL ADVISORS, LLC

Long Beach, CA

CEO/President – 2017 – Present

- Provide inspired leadership company wide.
- Make high-level decisions about policy and strategy.
- Report to the board of directors and keep them informed.
- Develop and implement operational policies and a strategic plan.
- Act as the primary spokesperson for the company.
- Develop the company's culture and overall company vision.
- Help with recruiting new staff members when necessary.
- Create an environment that promotes great performance and positive morale.
- Oversee the company's fiscal activity, including budgeting, reporting, and auditing.
- Work with senior stakeholders, chief financial officer, chief information officer, and other executives.
- Assure all legal and regulatory documents are filed and monitor compliance with laws and regulations.
- Work with the executive board to determine values and mission, and plan for short and long term goals.
- Identify and address problems and opportunities for the company.
- Build alliances and partnerships with other organizations.
- Over see day-to-day operation of the company.
- Work closely with the human resource department to ensure great hiring.

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L.A. CARE HEALTH PLAN

Los Angeles, CA

Healthcare Economist – 2005 – Present

- Coordinate and analyze budgeting, forecasting, financial planning, analysis and reporting for all major lines of business for a not-for-profit health plan serving 800,000+ members throughout Southern California.
- Conduct loss analyses for civil litigation proceedings, including negotiations, trials, and depositions.
- Perform healthcare cost analyses in order to understand major healthcare drivers with a specific focus on inpatient and outpatient claims patterns.
- Complete monthly cost analyses of healthcare for presentation to Senior Management, analysis focused on MediCal encounters, direct lines of businesses inpatient and outpatient claims, and in medical costs.
- Oversee monthly reporting on cost drivers to assist Senior Management in managing healthcare.
- Provide adhoc analysis to departmental heads for contracting, medical services, and product operations.
- Serve as a liaison to Information Services, Financial Compliance, and Provider Network Operations.
- Conduct departmental budget analyses and budget related training.
- Provide budget and financial support to internal departments.

Selected Achievements:

- Served as the primary analyst for the budget presented to the Board of Governors. Analysis for all related medical costs PMPMs are calculated and compared against revenue to estimate profitability.

COSMIC BLUE GROUP OF COMPANIES

Los Angeles, CA

Business Consultant – 2003 – 2005

- Provided consulting services to small and medium sized firms; focused consulting services on financial leverage, operations analysis, and project management.
- Conducted presentations to senior management on business related issues and industry analytics.
- Coordinated projects with new clients on financial and operational issues.

Selected Achievements:

- Established budgeting, forecasting, allocation, reporting and performance monitoring processes which provided key executive decision-making tools used to evaluate lines of business and provide framework for execution of strategic goals.
 - Recruited, interviewed, hired, trained, and supervised staff members; commended for building high performing teams, overseeing employee development, and retaining top talent.
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CASE & RESEARCH EXPERIENCE

CHAPMAN UNIVERSITY

Orange, CA

Adjunct Professor of Economics– 2013 – Present

- Instruct undergraduate and graduate students in economics and business courses, including: microeconomics, macroeconomics, business statistics, quantitative analysis, banking and fiscal policy, etc.
- Utilize the BlackBoard Course Management System to teach hybrid classes.
- Develop course curricula, prepare and execute lesson plans, review and grade student assignments and exams.
- Maintain up-to-date knowledge of economic events and trends; integrate information and analysis into lessons.

UNIVERSITY OF LA VERNE

La Verne, CA

Adjunct Professor of Economics– 2012 – Present

- Instruct undergraduate and graduate students in economics and business courses, including: microeconomics, macroeconomics, business statistics, quantitative analysis, banking and fiscal policy, etc.
- Utilize the BlackBoard Course Management System to teach hybrid classes.
- Develop course curricula, prepare and execute lesson plans, review and grade student assignments and exams.
- Maintain up-to-date knowledge of economic events and trends; integrate information and analysis into lessons.

CLAREMONT INSTITUTE FOR ECONOMIC POLICY STUDIES

Claremont, CA

Research Associate– 2011 – Present

- Submit research articles for publication on economic policy issues
- Attend and present at seminars and conferences that explore topics on economic and political issues
- Research and analyse range of policy issues which are analyzed from an array of approaches including formal models, econometric techniques, informal theory and historical case studies
- Attended and coordinated research focusing on the role of incentives, we emphasize issues of imperfect information, collective actions, coordination and principal-agent problems, cognitive limitations, and differences in objectives and mental models that generate deviations from the predictions of simple full information unified actor models of rational choice.

PIERCE COLLEGE

Woodland Hills, CA

Associate Professor of Economics/Department Chair – 2010 – Present

- Utilize multiple learning styles to engage diverse populations of students.
- Serve as a faculty advisor for the Student Economics Club at Pierce College
- Develop and present lesson plans; integrate healthcare economics into lesson plans.
- Monitor and evaluate student progress; review and grade student assignments and exams.
- Utilize a wide variety of computer based technology for the classroom and for online courses.

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UNIVERSITY OF SOUTHERN CALIFORNIA

Los Angeles, CA

Teaching Assistant, Department of Economics – 2003 – 2004

- Instructed macroeconomics and microeconomics courses.
- Prepared and executed lesson plans; reviewed student assignments; provided student counseling as needed.
- Prepared and presented fiscal documents in adherence with departmental objectives.

Selected Achievements:

- Awarded the University of Southern California Outstanding Teaching Award.

GEORGE BECKFORD FOUNDATION OF CARIBBEAN ECONOMY

Baltimore, MD

Research Assistant – 2001 – 2002

- Evaluated and composed information and financial reports a foundation dedicated to the development of research aimed at improving the quality of life in the West Indies.
- Completed research projects for publication in academic journals.

Selected Achievements:

- Published in the prestigious Journal of Criminology and Social Psychology.
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EDUCATIONAL BACKGROUND

CLAREMONT GRADUATE UNIVERSITY

Pomona, CA

Ph.D., Economics - Management

UNIVERSITY OF SOUTHERN CALIFORNIA

Los Angeles, CA

M.A., Economics

UNIVERSITY OF THE WEST INDIES

Kingston, Jamaica

B.S., Economics, Management Studies, & Political Science

PROFESSIONAL SOCIETIES

- National Association of Forensic Economics
 - The Earnings Analyst (Co-Editor)
 - Collegium of Pecuniary Damages Experts (Past President)
 - Association for Public Policy Analysis and Management
 - Chartered Financial Analyst (Candidate)
 - State Advisory Board of Alpha Gamma Sigma: California Scholastic Honor Society (Treasurer)
 - Board of Trustees: California Scholastic Honor Society \$800,000 Endowment (Vice President)
 - Claremont Institute for Economic Policy Studies (Associate)
 - Economic Reviewer (McGraw Hill Publishers)
 - Association of Accountants and Financial Professionals in Business.
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PUBLICATION/FEATURES/PRESENTATIONS

- "Remittances and CO₂ emissions in Jamaica: An asymmetric modified environmental kuznets curve."
The Journal of Economic Asymmetries, Volume 22, November 2020, e00166.
<https://doi.org/10.1016/j.jeca.2020.e00166>
- "On the use of exchange rate models in damage compensation calculations" (pending/in review).
- "Forthcoming. 'Remittances and Reverse Flows in Jamaica', *Journal of Development Area*.
- "Re-examining the Tourism-GDP Nexus in the Caribbean: A Pooled Mean Group Approach" (pending/in review).
- "40 Under forty Honoree." *National Association of Certified Valuers and Analysts (NACVA)*
- "Applying the Efficiency Wage Theorem to Healthcare Contracts." *California Healthcare News* (June 2011)
- "Supply function for Violent Crime in Jamaica: 1970 – 2000." *Caribbean Journal of Criminology and Social Psychology* (2001)
- "A Statistical Analysis of Public Sector Corruption and Economic Growth." *Guanajuato Workshop* (August 2011)
- "Expert Witness of the Year - California" – *Corporate America Magazine Feature* (2016)
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