



## PROFESSIONAL RESUME

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**Michael A. Einhorn** is an economic consultant and expert witness in the areas of intellectual property, media, entertainment, technology, trademarks, publicity rights, and product design. He received a B.A. from Dartmouth College, a Ph.D. in economics from Yale University, and is the author of **Media, Technology, and Copyright: Integrating Law and Economics** (Edward Elgar Publishers, 2004). He is also a former professor of economics at Rutgers University, a Member of Technical Staff at Bell Telephone Laboratories, and an economist in the Antitrust Division at the United States Department of Justice. He is the author of over seventy professional and academic articles related to economics, intellectual property, and law.

Dr. Einhorn has provided valuation services in the following areas as a consultant or expert witness:

**Music:** *Recording artists* (Kanye West, Katy Perry, Led Zeppelin, U2, The Weeknd (Abel Tesfaye), Cardi B, 50 Cent, Usher, Rascal Flatts, LMFAO, Rick Ross, D4L, Aimee Mann, Nappy Roots, Justin Moore, Xzibit, Nelly Furtado, George Clinton, Notorious B.I.G., *record labels* (Sony Music, Universal Music Group, Disney Music, Atlantic Records, Rhino Entertainment), *producers* (P. Diddy, Timbaland, Dr. Dre), *publishers* (Major Bob Publishing, Universal Music Publishing, Bridgeport Music, Hamstein Music, Chrysalis Music, Kobalt Music), *performing rights organizations* (SESAC), *radio stations* (WPNT), *live venues* (World Wrestling Entertainment), and *estates* (Bill Graham Archives).

**Movies and Television:** *Movies* (Paramount/DreamWorks, Bold Films), *cable programs* (NBCUniversal), *musicals* (Zorro Productions), *product placement* (Paxson Productions), *treatments* (Burnett Productions), *soundtrack* (Warner Bros. Entertainment), *TV programs* (Telecentro of Puerto Rico), *satellite programming* (Golden Channels Company of Israel), *DVD videos* (Steve Harvey), *cable operations* (AT&T), and *commercials* (Procter & Gamble, Kia Motors, Coca-Cola, General Automobile Insurance).

**Trademarks, Trade Secrets, and False Advertising:** *Trademarks* (Juul Labs, Samsung Electronics, Dish Network, Madonna/Material Girl, Jakks Pacific, Kische USA, Oprah Winfrey/Harpo Productions, Avon Cosmetics, *The New York Observer*, the Kardashians/BOLDFACE Licensing + Branding, Wazu Holdings), *trade secrets* (The Weather Channel, Hasbro), and *advertising* (J. Walter Thompson/Banco Popular).

**Design, Apparel, and Photography:** *Apparel* (Target Stores, Carol Anderson, Forever 21, Crew Knitwear, Joyce Leslie, Anthropologie), *architecture* (Sprint PCS, Home Design LLC, Murray Engineering, Turnkey Associates), *medical illustrations* (Pearson Education Services), *photography* (Harris Publications, Neil Zlozower, Dana Ruth Lixenberg), *sculpture* (Marco Domo), *cartoons* (A.V. Phibes, Melissa Flock), *toys* (Jakks Pacific), and *commercial marketing* (Kaufman Global).

**Publicity Rights and Estate Valuations:** *Names and likenesses* (Reese Witherspoon, Steve Harvey, Woody Allen, Rosa Parks, Arnold Schwarzenegger, Sandra Bullock, Cameron Diaz, Diane Keaton, Zooey Deschanel, Yogi Berra), *estate valuations* (Tasha Tudor, Marlon Brando, Bernard Lewis).

**Cyberspace:** *Music services* (Apple iTunes, Napster, MP3.com), *proprietary software* (Centrifugal Force, Frogsware), *open source software* (Jacobsen v. Katzer), *electronic publishing* (Pearson), *video games* (Activision), *search engines* (eUniverse), and *domain names* (eCommerce).

**Patents and Technology:** *Semiconductors* (General Electric v. Kodak, Great Lakes v. Sakar), *cellular* (Cellebrite v. Micro Systemation), *software* (Jacobsen v. Katzer, Centrifugal Force v. Softnet), *medical technology* (Lemper v. Legacy, Graston v. Graham), *clutch components* (Nouis Technologies v. Polaris Industries), *pet topicals* (Nite Glow Industries Inc. v. Central Garden & Pet Company) and *general patents* (DeCordova v. MCG).

**Antitrust and Commercial Losses:** *Antitrust, breach of contract, and commercial injury* (Los Angeles Rams, AT&T, American Home Realty Network, California Scents, Safmor, Inc., Golden Channels Company of Israel, St. Joseph's Regional Hospital (College Station, Texas)).

## **REPRESENTATIVE CLIENTS**

New York State Attorney General; New York

Fish & Richardson; Boston

Arnold & Porter; Washington

Baker & Hostetler; Cleveland

Palmer & Dodge; Boston

Hunton & Williams; Washington

Blecher & Collins; Los Angeles

Resnick & Louis, Phoenix

King & Ballow; Nashville

Frankfurt Kurnit Klein & Selz; New York

Lavelly & Singer; Los Angeles

Davis and Gilbert; New York

Cowan DeBaets Abrahams & Sheppard; New York

Taft Stettinius & Hollister; Indianapolis

Sheppard Mullin Hampton & Richter; Los Angeles

Seyfarth Shaw; Los Angeles

Connolly Bove Lodge & Hutz; Wilmington

Husch Blackwell, LLP, St. Louis

Lewis Brisbois Bisgaard & Smith, New York

## PROFESSIONAL ENGAGEMENTS

### Music, Movies, and Television

*H. Scott Salinas v. The Procter & Gamble Company, et al.*, Central District of California, 2020, report, damages resulting from infringing sound recording on **Old Spice television commercial**.

*Andrew Green, et al., on behalf of Andreia Green v. Kanye West, et al.*, District of South Carolina, 2020, report, damages resulting from infringing foreground voice, recorded and performed in **Kanye West song, Ultralight Beam**.

*Kevin Michael Brophy, Jr. v. Belcalis Almanzar (aka Cardi B) et al.*, Central District of California, 2020, report and deposition, valuation of damages resulting from valuation of rights in **record album cover for artist Cardi B**.

*William Smith, et al. v. Abel M. Tesfaye (aka The Weeknd), et al.*, Central District of California, 2020, report, valuation of damages resulting from copyright infringement in **The Weekend's song, A Lonely Night**, co-written with Max Martin.

*Mambu Bayoh v. Afropunk, LLC, et al.*, Southern District of New York, 2020, report and deposition, **infringement of copyrighted photos** on website and social media of international annual music festival in U.S. and Europe.

*Gray, et al. v. Katy Perry, et al.*, Central District of California, 2019, report and deposition, valuation of damages resulting from copyright infringement in **Katy Perry's song Dark Horse**, co-written with Max Martin and Dr. Luke.

*Dan Marino v. Dante Barton and Will Guice*, Pennsylvania Court of Common Pleas, 2018, report and court testimony, valuation of damages resulting from breach of contract among three songwriters claiming rights in **Usher's song Bad Girl**.

*Robert W. Cabell v. Zorro Productions, Inc., et al.*, Northern District of California, 2017, report, estimated commercial damages resulting from infringement of copyright in a **musical adaptation of movie Zorro**.

*Gray Television Group, Inc. v. Found Footage Festival, LLC, et al.*, Eastern District of New York, 2017, report, estimated commercial damages resulting **from infringement of television programming**.

*Richard Dutcher v. Bold Films LLP, et al.*, Central District of Utah, 2017, report, estimated commercial damages resulting from copyright infringement of leading screenwriter in the movie **Nightcrawlers**.

*RCN Capital, LLC, et al. v. The Los Angeles Rams, LLC, et al.*, Eastern District of Missouri, 2017, report and deposition, breach of contract regarding use of rights to **sell tickets in secondary markets**.

*Michael Skidmore v. Led Zeppelin, et al.*, Central District of California, 2016, report and court testimony, estimated damages in infringement matter against rock group Led Zeppelin regarding **classic song *Stairway to Heaven***.

*Joseph Cooper v. Broderick Steven "Steve" Harvey*, Northern District of Texas, 2016, report and deposition, breach of contract matter regarding recorded films **of comedian/actor Steve Harvey**.

*Sidney Earl Swanson v. MJJ Productions*, Central District of California, 2015, report, copyright infringement matter regarding a musical composition used in a **sound recording *Chicago* by Michael Jackson**.

*Original Appalachian Artworks, Inc. v. Jakks Pacific, Inc.*, International Institute for Conflict Prevention and Resolution, 2015, report and deposition, matter involving lost sales related to breach of contract for **copyright owners of Cabbage Patch Kids**.

*Alexander Graham-Sult and David Graham v. Bill Graham Archives, LLC, et al.*, Northern District of California, 2015, report and deposition, valuation of copyrights and business concern resulting from fiduciary breach of estate of **concert producer Bill Graham**.

*William L. Roberts (p/k/a Rick Ross), et al. v. Stefan Kendal Gordy*, Southern District of Florida, 2015, report, valuation of defendant enrichment resulting from infringement of a musical composition in a **multi-platinum release (*Party Rock Anthem*) and a Kia automobile commercial**.

*Cartagena Enterprises, Inc. v. J. Walter Thompson Co., et al.*, American Arbitration Association, 2015, report, valuation of damages resulting from infringement of prominent salsa dance composition in an advertising message **by leading advertising agency and the largest bank in Puerto Rico**.

*Digital Satellite Connection v. Dish Network Corporation, et al.*, District of Colorado, 2014, report and deposition, valuation of damages resulting from **trademark infringement by national satellite provider**.

*Ron Satija and Heather Lynette Mowder v. General Automobile Insurance Company*, District Court of Northern Ohio, 2014, report, valuation of damages resulting from infringement of **cartoon character *The General* in national advertising campaign**.

*Daniel Moser v. Raymond Ayala (p/k/a Daddy Yankee), et al.*, District Court of Puerto Rico, 2014, report, valuation of damages resulting from infringing reproduction and performance rights in **Daddy Yankee's multi-platinum song *Rompe***.

*Dan Marino v. Usher Raymond, et al.*, Eastern District of Pennsylvania, 2013, report, valuation of damages resulting from infringing reproduction and performance rights in **Usher's song *Bad Girl***.

*Preston Asevedo v. NBCUniversal Media, et al.*, Eastern District of Louisiana, 2013, report, estimated damages for commercial artwork used on a **Syfy cable television program *Dream Machines***.

*Ryan Lessem and Douglas Johnson v. Universal Music Group*, Southern District of New York, 2013, report and deposition, valuation of damages involving copyright infringement in **50 Cent's song *How We Do***, recorded by rapper The Game.

*Montana Connection, et al. v. Justin Moore*, Middle District of Tennessee, 2013, report, estimated damages for infringement in **country hit song *Backwoods*** on Justin Moore's record album and concert performances.

*VMG Salsoul v. Madonna Louise Ciccone, et al.*, Central District of California, 2013, report, valuation of damages resulting from copyright infringement in **Madonna's song *Vogue***.

*Interstar Holdings v. Truman Press*, Superior Court of California, 2011, report, matter involving valuation of commercial losses resulting from breach of contract involving **DVD movie *Dawn of the Living Dead***.

*Lutfu Murat Uckardesler, et al. v. Azteca International Corporation, et al.*, Central District of California, 2010, consultant, estimated damages resulting from infringement of treatment on internationally popular **reality television show**.

*Kernel Records Oy v. Timbaland, et al.*, Southern District of Florida, 2010, report, estimated damages resulting from copyright infringement of sound recording on multi-platinum **Nelly Furtado song *Do It***.

*Anthony Lawrence Dash v. Floyd Mayweather, et al.*, District of South Carolina, 2011, report, valuation of damages involving use of a **copyrighted beat in a highly promoted WrestleMania event involving Floyd Mayweather**.

*Rafael Vergara Hermosilla v. The Coca Cola Company*, Southern District of Florida, 2010, report and deposition, valuation of defendant profits resulting from infringement of song ***Wavin' Flag*** in an **international advertising campaign for the World Cup**.

*Chris Lester v. U2, Apple Computer, and Universal Music Group*, Central District of California, 2009, report and deposition, estimated damages from copyright infringement involving U2's **song *Vertigo*** used in concerts and recordings.

*Serendip LLC, et al. v. Warner Bros. Entertainment, Inc.*, Central District of California, 2009, report and deposition, estimated damages in copyright infringement on released DVD containing the **soundtrack to *A Clockwork Orange***.

*D.L. Byron v. Rascal Flatts and Disney Corp.*, Southern District of New York, 2009, report, estimated copyright damages for infringement of **Pat Benatar composition *Shadows of the Night*** by **Rascal Flatts in multi-platinum composition *No Reins***.

*Evilkid Productions v. DreamWorks LLC & Paramount Pictures*, Southern District of New York, 2009, report, estimated damages and assisted settlement involving the use of commercial art in **the hit movie *Transformers***.

*Victor Lopez v. Daddy Yankee and Universal Music*, Central District of California, 2009, consultant on damages for album track used on **multi-platinum release *Barrio Fino***.

*Charles Watt v. Dennis Butler, et al.*, Northern District of Georgia, 2009, report, estimated copyright damages involving **platinum release *Betcha Can't Do It Like Me* by rap group D4L**.

*The Jackson Sisters v. Universal Music Group*, Superior Court of the State of California, 2008, consultant, assisted classic recording act for recovery of damages for unfair trade practices in **use of legacy materials in sound recording**.

*MCS Music America, Inc., et al. v. Napster, Inc., et al.*, Central District of California, 2008, consultant to music publishers in copyright infringement matter involving limited downloads and subscription streaming by the **digital music service Napster**.

*Henry Carter v. Independent Productions, Inc., et al.*, Superior Court of Delaware, 2008, consultant, royalty dispute among members of **rock band George Thorogood and the Destroyers**.

*Bridgeport Music, Inc. v. Smelzgood Entertainment, et al.*, Middle District of Tennessee, 2007, report and court testimony, estimated damages for unauthorized use of **George Clinton's classic funk composition *Atomic Dog* in Public Announcement's *D.O.G. in Me***.

*TMTV Corp. v. Mass Productions, Inc.*, District of Puerto Rico, 2006, report and court testimony, estimated damages resulting from copyright infringement of Puerto Rican **television program** by producer and comedian Sunshine Logrono.

*Velocity Entertainment Group v. NBC Universal and Donald Trump*, 2006, Los Angeles Superior Court, Los Angeles, California, consultant, valuation of treatment used in popular **reality television show, *The Apprentice***.

*Bridgeport Music, et al. v. Crited Music*, Middle District of Tennessee, 2006, report, estimated damages for copyright infringement of **musical composition *You'll Like it Too***.

*Thomas Turino, et al. v. Universal Music, et al.*, Central District of California, 2006, report and deposition, estimated damages resulting from copyright infringement in **Christina Milian's sound recording *Dip It Low***.

*Bridgeport Music, et al. v. Universal Music, et al.*, Middle District of Tennessee, 2006, report and court testimony, estimated damages for unauthorized use of three compositions and sound recordings on **Notorious B.I.G. last album (*Ready to Die*) produced by P. Diddy**.

*TMTV Corp. v. Televiscentro de Puerto Rico, Inc.*, District Court of Puerto Rico, 2005, report, estimated damages resulting from infringement of Puerto Rican **television program**.

*The Royalty Network, Inc., et al. v. Activision, et al.*, Central District of California, 2005, report, estimated damages for use of music on best-selling **video game Streets of Los Angeles**.

*Al Howard Productions, Inc. v. Paxson Productions*, Central District of California, 2005, report, estimated commercial damages for breach of contract involving product placements on **prominent television game show, Supermarket Sweeps**.

*Mojo Music, et al., v. Walt Disney Records*, Los Angeles Superior Court, 2004, report, valued synchronization rights in **musical compositions used in Lion King 2**.

*Willie Woods v. BMG Music/Atlantic Recording Company, et al.*, Eastern District of Missouri, 2004, report, valued damages for unauthorized use of musical compositions in a **Nappy Roots' multi-platinum song Po Folks**.

*Darryl D. Lassiter, et al., v. Twentieth Century Fox Film Corp.*, Central District of California, 2004, consultant, regarding damages due for use of unauthorized **screenplay in the movie Drumline**.

*Sharon Haygood, et al. v. Coca-Cola, et al.*, 17th District Court of Tarrant County, Texas, 2004, report and deposition, calculated professional losses for gospel artist who suffered **personal injury in automobile accident**.

*Universal Music Publishing Group v. Fitness Quest, Inc.*, Northern District of Ohio, 2003, report and deposition, estimated damages from copyright infringement of **music soundtrack in an exercise video tape**.

*Brought to Life v. MCA Records, Inc., et al.*, Southern District of New York, 2002, consultant, valued copyright damages in **Mary J. Blige song Family Affair**.

*Michael A. Lowe v. Loud Records*, Eastern District of Pennsylvania, 2002, report, valued damages for copyright infringement in **musical track X produced by Dr. Dre**.

*Aimee Mann v. UMG Recordings, Inc., et al.*, Central District of California, 2002, consultant, estimated sales displacement and loss of income resulting from the **unauthorized release of compilation album of Aimee Mann**.

*Jacques Loussier v. UMG Recordings, Inc., et al.*, Southern District of New York, 2002, consultant, surveyed data regarding copyright infringement of improvisational composer **by Eminem in song Kill You**.

*Hamstein Music Group, et al. v. MP3.com, Inc., et al.*, Central District of California, 2002, consultant, estimated damages for multiple infringements by MP3.com involving multiple **musical compositions**.



*Chrysalis Music v. MP3.com, Inc., et al.*, Central District of California, 2002, consultant, estimated damages for multiple infringements by MP3.com of multiple **musical compositions**.

*Major Bob Music, Inc., et al. v. MP3.com, Inc.*, Southern District of New York, 2001, report, estimated damages for unauthorized use of **Garth Brooks' musical catalog** by digital library service MP3.com.

## **Trademarks, Trade Secrets, and False Advertising**

*Commonwealth of Massachusetts v. Eonsmoke, LLC, et al.*, Superior Court of Massachusetts, 2021, report, evolution of damages from defendant's promotion of smokeless tobacco to underaged users.

*Maker's Mark Distillery, Inc., Plaintiff, v. Spalding Group, Inc., et al.*, District of Kentucky, 2021, report, evolution of damages resulting from infringement of trademarks and trade dress in consumer product.

*Juul Labs, Inc. v. 4X Pods, et al.*, District of New Jersey, report and deposition, 2021, estimation of damages resulting from defendant's use of a trademark in hashtags and social media.

*Smartbox Solutions, Inc. v. A. Maloney Moving & Storage, Inc.*, Eastern District of Louisiana, 2019, report, estimation of damages resulting from **defendant's purported infringement of a trademarked franchise name**.

*GoDigital Media Group, LLC v. GoDigital Inc.*, Central District of California, 2018, report, liability and damage valuation from infringement **of trademark owned by digital media company**.

*Helpful Hound, LLC, v. New Orleans Bldg. Corp., et al.*, Eastern District of Louisiana, 2019, report, damages related to use of an **infringing trademark used in a food market based in New Orleans**.

*Computer Programs and Systems, Inc., et al. v. Wazu Holdings, Inc., et al.*, Southern District of Alabama, 2018, report and deposition, damages related to use of an **infringing mark in a software application in medical technology**.

*The Choice is Yours v. The City of Philadelphia, et al.*, Eastern District of Pennsylvania, 2018, report, damages related to trademark infringement of **worker training program**.

*Kische USA, LLC v. Ali Simsek and Jane Doe Simsek, et al.*, Western District of Washington, 2017, report, damages related to **trademark infringement and unfair competition** from a competing distributor of imported apparel.

*VBS Distribution, Inc. et al. v. Nutrivita Laboratories, Inc., et al.*, Central District of California, 2017, report, **damages related to false advertising and unjust enrichment involving dietary supplements.**

*Mladen Pintur, et al. v. Helen Rogic, et al.*, Southern District of New York, 2017, report, damages **related to trademark infringement of business name.**

*Baskim Holdings, Inc. v. Two M, Inc. d/b/a Babe's Cabaret, et al.*, District of Nevada, 2017, report and deposition, damages **related to misuse of trademarked name.**

*Healthmate International, Inc., v. Timothy W.T. French, et al.*, Western District of Missouri, 2016, report, **damages related to false advertising and unfair competition.**

*Elinor Shapiro v. Hasbro, Inc.*, Central District of California, 2016, report and deposition, infringement of trade secrets by toy manufacturer Hasbro.

*Milk Studios v. Samsung Electronics Co., Ltd., et al.*, Southern District of New York, 2016, report, **defense of Samsung Electronics in a trademark damage valuation.**

*JMC Restaurant Holdings, Inc., et al. v. Marcelo Pevida, Inc., et al.*, Eastern District of New York, 2016, report and deposition, defense of **trademark user in international restaurant market.**

*House of Auth, LLC v. 721 Bourbon, Inc.*, District of Connecticut, 2016, report, regarding Damages from trademark infringement of beverage.

*Events Media, Inc. v. The Weather Channel, Inc.*, District Court of New Jersey, 2015, report and deposition, **trade secret infringement by major cable network The Weather Channel.**

*KLM & M, LLC, et al. v. VCP2 Augusta, P.C., et al.*, Southern District of Georgia, 2015, report, valuation of damages related to **trademark infringement by a medical practice.**

*Simone Kelly-Brown v. Oprah Winfrey and Harpo Productions*, Southern District of New York, 2014, report and deposition, valuation of damages resulting from a **trademark infringement by Oprah Winfrey and Harpo Productions.**

*Who Dat?, Inc. v. Who Dat Shoppe, et al.*, Eastern District of Louisiana, 2014, report, valuation of damages resulting from infringement of **trademark of major regional brand of apparel.**

*Vivid Entertainment, LLC v. Jose Baserva*, Middle District of Florida, 2014, report, valuation of damages resulting from infringement of **business name in entertainment chain.**

*Benchmark Young Adult School v. Launchworks Life Services LLC*, Southern District of California, 2014, report, valuation of damages resulting from infringement of **plaintiff's business name by competing health care provider**.

*Kim, Khloe, and Kourtney Kardashian, and BOLDFACE Licensing + Branding v. By Lee Tillett, Inc.*, Central District of California, 2013, report, valuation of damages resulting from trademark infringement in **cosmetics line KROMA by the Kardashian sisters**.

*Original Gourmet Food Company, Inc. v. Jelly Belly Candy Company*, District of New Hampshire, 2013, report and deposition, regarding declaratory judgment to enforce trademark rights for **candy manufacturer**.

*East West LLC v. Caribbean Crescent, Inc.*, Northern District of Virginia, 2012, report and deposition, valuation of damages involving use of a trademark and trade name by a competitor in the **food provision business**.

*Rock and Roll Religion v. Cels Enterprises*, Central District of California, 2012, report, valuation of damages resulting from infringement of trademark in **women's apparel**.

*PML Clubs v. Gold Suit, Inc.*, Northern District of Texas, 2012, report and deposition, valuation of damages resulting from trademark infringement in the market for **adult cabaret establishments**.

*Super-Krete International v. Lafarge Group*, 2013, opinion letter, regarding trademark valuation of a **cement product** for a settlement conference between two parties.

*Kilter, Inc. v. Avon Corporation*, Southern District of New York, 2011, report and deposition, damage valuation of trademark infringement and misappropriation of intellectual property by **major cosmetics company**.

*L.A. Triumph, Inc. v. Madonna Louise Veronica Ciccone and Material Girl*, Central District of California, 2011, report, valuation of damages from a trademark infringement in **clothing line (Material Girl) owned by Madonna**.

*Miller International, Inc. v. Clinch Gear, Inc., et al.*, District of Colorado, 2010, report, valuation of damages from a trademark infringement by a designer of **martial arts apparel**.

*Golf Cart World, Inc. v. Mike's Golf Carts, Inc.*, Middle District of Georgia, 2010, report, estimated damages resulting from a trademark infringement in **golf carts and hunting carts**.

*Doctor's Associates, Inc. v. QIP Holder, LLC and IFilm, Corp.*, District Court of Connecticut, 2008, consultant, reviewed expert materials in false advertising matter involving **Subway and Quizno's**.

## Publicity Rights

*Eva Pepaj, et al. v. Paris Ultra Club, LLC*, District of Arizona, 2021, report and trial testimony, valuation of damages resulting from use of images of six glamour models by adult nightclub in Arizona.

*Claudia Sampedro, et al. v. ODR Management Group*, District Court of Arizona, 2020, report, valuation of damages resulting from use of images of **images of eight glamour models** by adult nightclub in Arizona.

*Dessie Mitcheson, et al. v. El Antro, LLC*, District Court of Arizona, 2020, report, valuation of damages resulting from use of images of **images of seven glamour models** by adult nightclub in Arizona.

*Jamie Longoria, et al. v. Kodiak Concepts, LLC*, District Court of Arizona, 2020, report, valuation of damages resulting from use of images of **images of five glamour models** by adult nightclub in Arizona.

*Carmen Electra, et al. v. Idaho Business Holdings, Inc.*, Superior Court of Arizona, 2020, report, valuation of damages resulting from use of **images of five glamour models** by adult nightclub in Arizona.

*Devin Justine Takeguma, et al. v. Freedom of Expression, Inc.*, Superior Court of Arizona, 2020, report, valuation of damages resulting from use of **images of six glamour models** by adult nightclub in Arizona.

*Cora Skinner, et al. v. Tuscan, Inc.*, Superior Court of Arizona, 2020, report, valuation of damages resulting from use of **images of seven glamour models** by adult nightclub in Arizona.

*Lucy Pinder, et al. v. 4716, Inc. LLC*, Superior Court of the State of Arizona, 2020, report, valuation of damages resulting from use of **images of three glamour models** by adult nightclub in Arizona.

*Eva Pepaj, et al. v. Paris Ultra Club, LLC*, District of Arizona, 2020, report, valuation of damages resulting from use of **images of six glamour models** by adult nightclub in Arizona.

*Lucy Pinder, et al. v. Bavarian Inn Restaurant*, Northern District of Colorado, report, valuation of damages resulting from use of **images of three glamour models** by adult nightclub in Colorado.

*Abigail Ratchford, et al. v. New Fairview Lounge*, District of Colorado, 2019, report, valuation of damages resulting from use of **images of six glamour models** by adult nightclub in Colorado.

*Tiffany Toth Gray, et al. v. LG&M Holdings, et al*, District of Arizona, 2019, report, valuation of damages resulting from use of **images of five glamour models** by adult nightclub in Arizona.

*Brenda Geiger, et al. v. Creative Impact*, District of Arizona, 2019, report, valuation of damages resulting from use of **images of five glamour models** by adult nightclub in Arizona.

*Abigail Ratchford, et al. v. AEG Ventures, LLC*, Southern District of Illinois, 2019, report and deposition, damages from use of **images of thirty-four glamour models by adult nightclub** in Illinois.

*Alana Campos, et al. v. Metropolitan Bush Company*, Superior Court of the State of Arizona, 2019, report, valuation of damages resulting from use of **images of glamour models by adult nightclub** in Arizona.

*Timed Out v. Red Tie Gentlemen's Club*, Northern District of California, 2019, consultant, valuation of name and **images of glamour models** by adult nightclub in California.

*Hilary Hepner, et al. v. Déjà vu Services, Inc., et al.*, Eastern District of Michigan, 2018, report, valuation of damages resulting from use of **images of eleven glamour models** by adult nightclubs in Michigan.

*Irina Voronina, et al. v. Scores Holding Company, et al.*, Southern District of New York, 2018, report, valuation of damages resulting from use of **images of fifty-one glamour models** by a chain of adult clubs in New York City.

*Jamie Edmondson, et al. v. Caliente Resorts, LLC, et al.*, Middle District of Florida, 2016, report and deposition, valuation of damages resulting from use of **images of glamour models** by adult resort in Florida.

*Reese Witherspoon v. Marketing Advantages International*, Superior Court of California, 2015, report, valuation of damages involving use of **name and image of actress Reese Witherspoon** in connection with online retailer.

*Jason Lezak v. Active Network*, Superior Court of California, 2015, report, valuation of damages involving use of **image of Olympic swimmer Jason Lezak** in connection with online software application.

*Sandra Bullock v. ToyWatch USA*, Superior Court of California, 2013, opinion letter, valuation of damages involving use of **image of actress Sandra Bullock** in a commercial website for apparel accessory.

*Zoey Deschanel v. Steve Madden, et al.*, Superior Court of California, 2011, report and deposition, valuation of publicity rights of **actress Zoey Deschanel** used in line of women's shoes.

*Michelle Pfeiffer, et al. v. CompUSA*, Superior Court of California, 2011, report, valuation of **publicity rights of Sandra Bullock, Michelle Pfeiffer, Diane Keaton, Mandy Moore, Cameron Diaz, and Kate Hudson** in retail advertisements.

*Woody Allen v. American Apparel, Inc.*, Southern District of New York, 2009, consultant in valuation of reasonable damages in publicity rights of **movie director Woody Allen** used on urban billboards.

*Evgeni Petrosyan v. DIRECTV, Inc.*, Eastern District of New York, 2009, consultant regarding damages for infringement of publicity rights of **comedian Evgeni Petrossian** by satellite network.

*Arnold Schwarzenegger and Oak Productions, Inc. v. Recycled Paper Greetings, Inc., et al.*, Superior Court of California, 2005, report, estimated damages in publicity rights case involving greeting card merchandise bearing **image likeness of Arnold Schwarzenegger**.

*Lawrence "Yogi" Berra v. Turner Broadcasting System*, Superior Court of New York, 2005, consultant, valued publicity rights case involving the unauthorized use of **personal name Yogi Berra** in citywide advertising campaign.

*Rosa Parks v. BMG Music/Laface Records, et al.*, Eastern District of Michigan, 2004, deposition, valued publicity rights involving use of **celebrity name Rosa Parks** in a BMG album bearing the name and track *Rosa Parks*.

*Melina Kanakaredes v. Ouidad, Inc.*, Eastern District of Ohio, consultant, 2004, publicity rights case involving damages resulting from magazine articles bearing **actress name Melina Kanakaredes**.

### **Design, Apparel, and Photography**

*D'Pergo Custom Guitars v. Sweetwater Sounds, Inc.*, District of New Hampshire, 2021, report and court testimony, valuation of damages resulting from copyright infringement of high-quality guitar images on commercial website.

*Mambu Bayoh v. Afropunk, LLC, et al.*, Southern District of New York, 2020, report, **infringement of copyrighted photos** on website and social media of international annual music festival in U.S. and Europe.

*Neil Zlozower and Barry Levine v. Motley Crue, Inc.*, Southern District of New York, 2017, report and deposition, infringement of **copyrighted photographs of famous music group** by touring company and merchandise sellers.

*Dana Ruth Lixenberg v. Bioworld Merchandising, Inc., et al.*, Central District of California, 2017, infringement of photos of Tupac Shakur and Notorious B.I.G. used on **apparel sold in major retail chain**.

*PK Studios, Inc. v. RLR Investments, LLC, et al.*, Middle District of Florida, 2016, report, matter involving **infringement of architectural plans** in residential development.

*Idra Alta Mode, LLC v. D'Lymer, Inc. d/b/a Edwards Lowell*, Central District of California, 2016, report, matter involving **breach of contract in furrier operations**.

*Glen Craig v. Universal Music Group et al.*, Southern District of New York, 2016, report, infringement of **copyrighted photographs of legendary artist B.B. King** by parties related to his estate.

*Radix Textile, Inc. v. Anthropologie, Inc., et al.*, Central District of California, 2015, report, valuation of damages resulting from **copyright infringement of apparel design** by major clothing chain.

*Klauber Brothers, Inc. v. Forever 21 Retail, Inc., et al.*, Central District of California, 2015, report, valuation of damages resulting from **infringement of copyrighted apparel design** by a major apparel chain.

*Star Fabrics, Inc. v. Joyce Leslie, Inc.*, Central District of California, 2014, report, valuation of damages resulting from **infringement of copyrighted apparel design** by major retail chain.

*Ron Satija and Heather Lynette Mowder v. General Automobile Insurance Company*, District Court of Northern Ohio, 2014, report, valuation of damages resulting from infringement of **cartoon character The General in national advertising campaign**.

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