

Exhibit A – CV Michael F Stone

MICHAEL F. STONE, CTIE, CPCU

701 SW 8th Terrace, Fort Lauderdale, Florida 33315
Cell: (954) 328-9023 / email: mstone@gestation.com

I have been in and around the travel and tourism industry my entire life, as my father was the owner and operator of a travel agency, which I also worked at growing up. Since 2007 I have been providing travel and tourism business, management, and technology consulting to those in the travel and tourism industry and those looking to enter it. Currently I am engaged as a business development consultant for Ultimate Jet Vacations, a luxury travel company to help them strengthen and grow their business.

I attended Cornell University, where I graduated with a BS in Hotel and Hospitality Management from the School of Hotel Management. I am a Certified Travel Industry Executive (CTIE) by The Travel Institute and a Chartered Property Casualty Underwriter (CPCU) by The Institutes of Malvern, Pennsylvania.

I worked in the hotel industry for 2 ½ years before rejoining my father in his travel agency business. When my father became a national and international figure in travel as the head of ASTA (American Society of Travel Agents), I was afforded the opportunity to both work and travel with him over a six-year period, gaining a unique insider view of the travel and tourism industry from an association, government, tourism, and destination development perspective.

I worked as a travel agent and helped manage the business with my father for 20 years, until 1992, when I left to become CEO and President of Certified Vacations, a tour operating company in Fort Lauderdale, Florida.

I successfully led and grew Certified Vacations into one of the top three Tour Operating Companies in the US with annual revenues in excess of \$600 million; and serving over 500,000 passengers per year.

I left Certified Vacations in 1995 to lead in the creation and development of a US-based tour operating business for UK-based Airtours, the largest tour operator in the world at that time. The company I formed was North American Leisure Group (NALG). At the end of two years, we had created a company with revenues in excess of \$350 million through a new business start-up and the acquisition of two small tour operating companies.

After NALG I turned my attention to travel technology and software and in 2001 established an innovative technology and software development company called Travel Sciences to build travel management, distribution, and CRM systems for the travel industry. Travel Sciences products are used by tour operators, travel agents, cruise lines and hotels. In 2007, I stepped down as CEO of Travel Sciences to provide consulting services to the travel and tourism industry.

My consulting and related work in the travel and tourism industry has included sales, marketing and business development for major and emerging destinations and governments, including the US, Egypt, Africa, India, China, Brazil, the Caribbean, Italy, and England; as well as major travel and tour operating businesses, including American Express, Delta Airlines, Continental Airlines, AAA (American Automobile Association), Universal Studios, Disney, Carnival Cruise Lines, Abercrombie & Kent, USTOA (United States Tour Operating Association) and ASTA (American Society of Travel Agents).

In 2014, I was hired by SRG Technology (SRGT), a software applications company, to explore opportunities in the global travel and tourism industry for its technology. In my role as Vice-President of Strategic Partnerships and New Markets I successfully created a partnership with IBM. Through this partnership I created a mobile phone, digital credentialing and document management system for the travel industry and travelers.

Under my arrangement with SRGT, I continue to provide consulting services to travel and tourism businesses and organizations, as this work keeps me actively engaged in the travel and tourism industry, which is important to my work at SRGT. Some recent examples of the consulting I continue to do includes work with US based travel company to expand its airline ticket business; work with a private equity company to identify potential acquisitions in the retail travel, destination management, and tour operating business, including analysis of their financial data; and a travel industry software development company to help refine and deploy a new vacation packaging and internet booking system for travel agencies; work with tour operators and wholesalers to improve and expand their products and services.

While I have not authored any papers publications in the past ten (10) years, I have written and contributed to a number of articles on travel management, marketing, engagement, and personalization. I have not testified as an expert in any trial. I have served as travel and tourism industry expert in six (6) cases for the defendant and six (6) cases for the plaintiff.