

Sameer Somal, CFA, CFP®, CAIA

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Experience

Blue Ocean Global Technology <i>Co-Founder & CEO</i>	New York, NY 2012 – Present
Girl Power Talk <i>Co-Founder</i>	Chandigarh, India 2017 – Present
Grupo YaQuedó <i>Managing Director</i>	Mexico City, Mexico 2019 – Present
Blue Ocean Global Wealth <i>Co-Founder & CFO</i>	Rockville, MD 2012 – 2020
The Bank of Nova Scotia <i>Investment Strategy Group</i>	Toronto, Canada 2011 – 2012
Merrill Lynch & Co. Inc. <i>Financial Advisor & Technology Intermediary</i>	New York, NY 2006 – 2010
Morgan Stanley <i>Global Wealth Management</i>	Doylestown, PA 2005 – 2006
Adviser Compliance Associates <i>Regulatory Compliance</i>	Washington, D.C. 2003 – 2004

Association Membership

Abraham Lincoln Association (ALA)
Academy of Legal Studies in Business (ALSB)
American Bar Association (ABA)
American Marketing Association (AMA)
Business Transition Council
CAIA Association
CFA Institute <i>Board of Regents, Host of Topic @ Hand, Senior Grader, Speaker</i>
CFP Board <i>Council on Education, CE Sponsor</i>
International Trademark Association (INTA)
Legal Marketing Association (LMA) <i>2030 Task Force, Education Advisory Council</i>
Society of International Business Fellows (SIBF)
Women Economic Forum <i>Advisory Executive Council (AEC)</i>

Board Of Directors

Future Business Leaders of America <i>Board Member [2022 - Present]</i>
Girl Power USA <i>Board Member [2021 - Present]</i>
iPlan Education Institute <i>Board Member [2013 - Present]</i>
College Possible <i>Board Member [2018 - 2021]</i>
R.J. Leonard Foundation <i>Board Member [2015 - 2019]</i>
Financial Planning Association <i>Board Member [2011 - 2018]</i>

Speaking Engagements

- Benchbar Conference (Atlantic City, NJ)
- CFA Institute VBA Netherlands (Amsterdam)
- Consumer Financial Protection Bureau (Washington, D.C.)
- Dimensional Fund Advisors (Chicago, IL)
- Elite Global Leaders (Savannah, GA)
- Empowering a Billion Women (Austin, TX)
- Family Office Round Table (Denver, CO)
- Federal Home Loan Bank (Cincinnati, OH)
- IBM (Athens, Greece)
- InterCon USA (Las Vegas, NV)
- Legal Marketing Association (Orlando, FL)
- Legal Week (New York, NY)
- Mobile Growth Summit (New York, NY)
- New York State Bar Association (Albany, NY)
- Philippines HR Summit (Manila, Philippines)
- Project Management Institute (San Fernando, CA)
- Portfolio Management Association of Canada (Toronto)
- Scotiabank (Cayman Islands)
- US Clear Law Institute (Arlington, VA)
- US Department of State (Washington, D.C.)
- US Defense Leadership Forum (Orlando, FL)
- 100 Women In Finance (Cayman Islands)

Awards

- CFA Institute Inspirational Leader Award – 2022
- Business Elite 40 Under 40 – 2020
- Women Economic Forum: Iconic Leader – 2017
- Investment News 40 Under 40 – 2014

Education

Georgetown University, McDonough School of Business

Expert Witness Case History

- Vilma Nokaj v. North East Dental Management, LLC, formerly known as Garden State Dental Management, LLC, d/b/a Family Dental Group, Dr. Michal Gelbart, Dr. Fred Friedman, Dr. Lawrence Stein, Virginia Wicke, Carolyn Totillo, Justine Antonatos, and Maria Farides, Also referred to as Nokaj v. NEDM, et al
- Atmosphere Hospitality Management, LLC, v. ZelJkaCurtullo, Shiba Investments Inc., and Karim Merali
- Iryna Boyko v. Benny The Bum's Restaurant and Vladimir A. Mosendz
- K.G.S., individually, and as Guardian and Next Friend of Baby Doe v. Thehuffingtonpost.com, Inc., d/b/a The Huffington Post; MirahRibem; David G. Kennedy; The Kennedy Law Firm; Amber Geislinger; WALA-TV; Meredith Corp.; WBRC, LLC; Raycom Media, Inc.; and Fictitious Parties "A-Z,"
- Susan Edwards v. Aegis Wealth Group, LLC dba Everspire, and Gerilyn Merrill
- Christopher Brown v. Damon Dash; Poppington LLC d/b/a Dame Dash Studios; The Dash Group LLC; and Raquel Horn
- Monique Bunn v. Damon Anthony Dash, Dame Dash Studios d/b/a Poppington LLC, Raquel Horn and The Dash Group LLC
- John Cooksey v. Roosevelt Benford
- Adam M Ludwin, Esq., Ludwin Law Group, P.A., & Joanna Zeitlin, Plaintiffs v. Matthew B. Proman, A/K/A Matt Proman
- Lawrence A. Dordea v. Maggie Freleng, Obsessed Network, LLC., Sue L. Gless Thorne, John W. Hardin & Jason C. Baldwin
- Aris Hines & Brandi Thomason v. Terry S. Johnson, individually and in his Official capacity as Sheriff of Alamance County, Randy Jones, in his official capacity as Deputy Sheriff of Alamance County, John Doe Corporation, in its capacity as Surety on the Official Bond of the Sheriff of Alamance County, NGM Insurance Company, and Doe Deputies 1-10
- Idlibi, Ammar, A v. Hartford Courant Co.
- Rick Dobbins & Kate Preston v. Raul Harris & Desert State Mortgage, LLC
- Jay Lopez v. OFC. Collins, et. al
- Board of Directors of Wilmington Education Organization and Wilmington Education Organization d/b/a Coastal Preparatory Academy v. Shandra Gilles
- GOLO, LLC v. Goli Nutrition Inc., et al
- Nested Bean Inc. v. Dreamland Baby Co.
- Patrice Gordon v. Board of Education for the city of Chicago
- Larry Washington, Jr. v. Board of Education for the city of Chicago
- Donovan Robinson v. Board of Education for the city of Chicago
- John Johnson v. Board of Education for the city of Chicago
- Uri Ottensoser v. Meta Platforms LLC
- Dennis P. Block, Individually and doing business as Dennis P. Block & Associates, Hasti Rahsepar, an individual, Paul Eric Gold, an individual, Azam Riesen, an Individual v. John Doe, Brett Schulte, an individual, Daniel Bramzon, an Individual; BASTA Inc, a California Corporation And Does 4 Through 50
- Leslie Lilien v. Olaplex, Olaplex Holdings
- Damon Fryer v. Parker Nirenstein
- Providence Capital Funding Inc v. Lozamira Inc, Rosa Lozano, Maria, Miramontes, Karina Miramontes, Gerardo Lozano, Fernanda Lozano and Does 1-20
- Maximized Marketing, LLC and Brad Pender v. Richard Baldwin, Jennifer Baldwin and Ring A Ding
- Robert L Brown Jr., On Point Offshore, LLC, William E. Echard, Christopher C. Wiles, And Maximillian A. Merrill, Individually And Derivatively On Behalf Of Onslow Bay Marine Group, LLC, v. John Bradley Knight Jr., And Onslow Bay Marine Group, LLC.
- Crowley, Hoge & Fein, P.C. v. Yoseph Seyoum v. Christopher G' Hoge
- Maximized Marketing, LLC v. Baldwin Motors, Inc., d/b/a Baldwin Subaru and Baldwin Motors Lincoln
- SMG Arts Management LLC, a California Limited Liability Company v. Seagull Arts Management, a California Corporation and Steven Wagner, an individual and Does 1-10
- Velocity Agency, LLC d/b/a Velocity Digital Advertising v. Mary Beth St. John a.k.a. Jane Doe
- Jane Doe #1-12 v. Seacoast Christian Community Church, Inc., d/b/a Seacoast Church, Josh Surratt, Jeff Leinberger, Jon Hohm, Kelli Hohm, Chris Petry, Tomelex Copeland, Sam Lesky, Stacy Kotowski, Jim Fleming, & Josh Ray
- Brian Menge v. City of Highland Park, a municipal corporation
- Shalz Construction LLC, a Colorado limited liability company; and Bradley Shalz, individually v. Great Lakes Insurance, SE f/k/a Great Lakes Reinsurance (UK) PLC, a foreign corporation
- Kashyap P Patel, individually and on behalf of the KASH Foundation, Inc., the KASH Foundation, Inc. an Idaho Corporation v. Jim Stewartson, an individual
- Elliot Fisher v. Nicole Dodson
- PurCo Fleet Services Inc. v. Robin Cassalia and Dennis Cassalia, an individual
- Belya et al v. Kapral et al

Sameer has advised and consulted on 200+ cases where he was not named an expert. The above listings do not include those on a strict NDA or those involving named minors.

Case Experience: Amazon, business valuation, class action, copyright, cyber bullying, cyber investigations, cyber fraud, compensatory damages, digital advertising, defamation, digital forensics, due diligence, design patent infringement, data breach, digital marketing, economic damages, emotional distress damages, employment litigation, Facebook, Google Ads, Google Analytics, hacking, impersonation, insurance, intellectual property (IP) infringement, Instagram, Lanham Act, libel, LinkedIn, personal injury claims, portfolio management, privacy breach, public relations, punitive damages, search engine optimization (SEO), slander, Snapchat, source code, suitability, Tiktok, trade secrets misappropriation, trademark disputes, Twitter, unfair competition, website development, YouTube, etc.

Public References

Defamation White Paper

Law Firm Video Testimonial