

# William L. Bainbridge, Ph.D., FACFEI, DNASE

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St. Augustine, Florida 32092

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<http://educationexpert.com>

## CURRENT POSITIONS:

- Distinguished Research Professor-The University of Dayton, 2001 - present;
- President & CEO, SchoolMatch® Institute, University of Dayton and SchoolMatch® by PUBLIC PRIORITY SYSTEMS, INC. August, 1983-present;
- Lead Expert Consultant-SchoolMatch® Audits of Educational Effectiveness, SchoolMatch® Performance Reviews and SchoolMatch® Financial Analysis in over 300 school systems nationwide 1988-present. SchoolMatch® audits are sponsored by state governments, Chambers of Commerce, daily newspapers, major corporations, business groups and non-profit foundations;
- Education Expert qualified by courts in 34 states. 1988-present; he is a forensic education expert with extensive experience in school related accidents, incidents & sexual abuse/sexual assault/sexual harassment, athletic and sports-related accidents, playground accidents, swimming accidents, camping accidents & incidents and educational evaluation for child custody. He has been court qualified as a schooling and education standards/policy expert in 34 states. He currently serves as President and CEO of the SchoolMatch® Institute and as a Distinguished Research Professor at The University of Dayton. He is the former superintendent of three school districts in Ohio and Virginia and served on the executive staff of the Ohio Department of Education and as a Professor for the National Academy for School Executives. He has been a consultant to over 1000 organizations including law firms, corporations, government agencies and school systems. Dr. Bainbridge has more than 20 years experience researching and describing standards of care in school settings and designing/analyzing/reporting research studies involving school effectiveness. While leading SchoolMatch®, the nation's only comprehensive research and information service on public and private schools, beginning in 1986, lawyers began consulting with him on cases ranging from child custody school evaluation to establishing standards of care in a wide range of incidents and accidents occurring on the watch of school systems. Publication of Dr. Bainbridge's work in THE AMERICAN BAR ASSOCIATION JOURNAL, THE WALL STREET JOURNAL, USA TODAY, many daily newspapers and appearances on NBC'S TODAY SHOW and ABC's Good Morning America, to name a few, motivated lawyers to contact Dr. Bainbridge. Working with lawyers provides Dr. Bainbridge and his colleagues with a new area to apply knowledge of public and private school and school system standards, policy, research, evaluation, practices and effectiveness.
- Consultant on educational data and school choice to over 400 major corporations, foundations and several hundred school systems.1986-present.
- Consultant/Keynote Speaker for International Education Reform projects including Forumul Educatiei, Bucharest, Romania 2010 and Education for Democratic Citizenship in Poland, Warsaw-Krakow, Poland.

## PREVIOUS POSITIONS:

- Superintendent, HAMPTON, VIRGINIA, CITY SCHOOL DISTRICT and Member of the Board of Trustees of the Virginia Peninsula Vocational Technical Education Center  
(21,600 students - 33 schools - \$51 million annual budget).  
July, 1982 - August, 1983.
- Superintendent, NEWARK, OHIO CITY SCHOOL DISTRICT and Member of the Executive Committee of the Licking County Joint Vocational School  
(7,900 students - 18 schools - \$18 million annual budget).  
August, 1979 - June, 1982.
- Superintendent, GRANDVIEW HEIGHTS, OHIO, CITY SCHOOL DISTRICT  
(1,975 students - 4 schools).  
August, 1977 - July, 1979.
- Assistant Superintendent, ROCKY RIVER, OHIO, CITY SCHOOL DISTRICT  
July, 1975 - July, 1977.
- Research Associate, THE OHIO STATE UNIVERSITY, Department of Educational Policy and Leadership.  
October, 1974 - July, 1975.
- Administrative Assistant to State Superintendent of Public Instruction, STATE OF OHIO  
January, 1972 - October, 1974.
- Teacher/Coach, CANTON, OHIO, GLENWOOD HIGH SCHOOL - Stark County, Ohio  
September, 1967 - January, 1972.
- Red Cross Certificated Water Safety Instructor/Senior Life Saver 1967-1982.

## PREVIOUS PART-TIME COLUMNIST POSITIONS:

- Editorial Page Columnist, THE FLORIDA TIMES-UNION 1996-2007;
- Editorial Page Columnist THE COLUMBUS DISPATCH 1979-2007.

Testifying Expert NOT YET RETAINED

**A PARTIAL LIST OF CONSULTING CLIENTS INCLUDES:**

Allegheny Policy Council for Youth & Workforce Development	Henry C. Frick Educational Fund of the Buhl Foundation	Savannah-Chatham County (GA) Schools
Alliance for Education	Hewlett-Packard	SBC
Allstate Insurance	IBM	Seacoast Newspapers
Argus Foundation	Illinois State Board of Education	Selby Foundation
Arr-Maz Products L.P.	Indian Prairie (IL) School District 204	South Regional Professional Development Center
Associated Grocers of New England	Jefferson Parish (LA) Schools	Southwest Airlines
AT&T	Johnson & Johnson	Springfield (OH) Public Schools
Bank of New Hampshire	Killebrew Inc.	State Farm Insurance
Bank One	Kissimmee-Osceola (FL) Chamber of Commerce	Sun Trust Bank
Bartow Steel	Knight Ridder Foundation	Sunco Carriers, Inc.
Bell Atlantic	KPMG	Sylvan Learning Center
Buyer's Edge	Lake County (FL) Public Schools	Terrebonne Parish (LA) Public Schools
Carillon Lakes	Laramie County (WY) Schools	Thomas J. Evans Foundation
Carrollton (KY) Public Schools	Lakeland Regional Medical Center	The Club of Eaglebrook
Catholic Education Collaborative – Archdiocese of Cincinnati	Lee Hecht Harrison	<i>The Ledger</i>
Catholic Medical Center	Manchester (NH) School District	The Limited
Central Florida Development Council	Marion County (FL) Schools	Time Warner Entertainment Company
Century 21	Merck	Tyco International
Chesterfield (VA) County School Division	Mid-Florida Federal Credit Union	United Parcel Service
Citizens Bank	Nashua (NH) Public Schools	University of South Florida
Coca-Cola Bottling Company	<i>New Hampshire Business Review</i>	Upper Arlington (OH) City Schools
<i>Columbus Dispatch</i>	New Hampshire College	Venice Foundation
Columbus (OH) Public Schools	<i>Newark (OH) Advocate</i>	Walt Disney World Company
Community Foundation of Sarasota County	Newark (OH) City Schools	Warren (OH) City Schools
Corporate/Community Schools of America, for Chicago (IL) Public Schools	Newport (KY) Public Schools	Webster University
County of Chesterfield (VA)	Nissen Advertising	Westerville (OH) City Schools
Cypress Gardens	Northgate (PA) Public Schools	
Dayton (OH) Public School District	Northwestern Mutual Life	
Duval County (FL) Public School District	Norwest Mortgage	
East Side Union (CA) High School District	Ocean National Bank	
East St. Louis (IL) School District #189	Olentangy (OH) Public Schools	
Eastman Kodak	Osceola (FL) County Schools	
Elmwood Park (IL) Community Schools	Osram Sylvania	
Enterprise for Economic Excellence	Owens Corning FIBERGLAS	
Ernst & Young LLP	Oxford (MS) Public Schools	
Exeter (NH) Cooperative High School	Park National Bank	
Federal Savings Bank of New Hampshire	Pennsylvania Economy League	
Fidelity Investments	Pepsi-Cola Company	
First Federal Savings	Pfizer	
Fleet Bank	Pittsburgh Foundation	
Florida Legislature	Pittsburgh (PA) Public Schools	
Florida <i>Times-Union</i>	Polk Businesses for WorldClass Education	
Florida Lift Systems, Inc.	Polk Community College	
Fort Worth (TX) ISD	Polk County (FL) Public Schools	
<i>Fort Worth Star-Telegram</i>	Portsmouth (NH) School Dept	
Fox Chapel Area (PA) Public Schools	Publix	
Future Business Leaders of America	Quaker Valley (PA) Schools	
Gannett Foundation	Redlands (CA) Public Schools	
Grable Foundation	Rialto (CA) Unified Schools	
Greater Manchester (NH) Chamber of Commerce	Ryder International	
Greenwich (CT) School District	St. Bernard Parish Public Schools	
Hampton (PA) Public Schools	<i>San Bernardino Sun</i>	
Hartford Union (WI) High School	San Bernardino (CA) Unified Public Schools	
Heinz Endowments	Sarasota (FL) County Schools	
H. Lee Moffitt Cancer Center	<i>Sarasota Herald-Tribune</i>	

**EDUCATION:**

THE OHIO STATE UNIVERSITY, Columbus, Ohio - Ph.D., 1979.  
 Educational Leadership and Business Administration.  
 THE UNIVERSITY OF AKRON, Akron, Ohio - M.S.Ed., 1971.  
 Educational Leadership and Personnel Management.  
 OHIO UNIVERSITY, Athens, Ohio - B.S., 1967.  
 Political Science, English.

**CONTINUING EDUCATION:**

AMERICAN COLLEGE OF FORENSIC EXAMINERS INSTITUTE,  
 Continuing Education-8.5 Credits Awarded-2010,15 Credits Awarded-2012  
 THE OHIO STATE UNIVERSITY, Columbus, Ohio - 2000  
 Executive Education - Fisher Graduate School  
 DISNEY INSTITUTE FOR BUSINESS PROFESSIONALS, 2000  
 COLUMBIA UNIVERSITY, New York, New York - Post-Doctoral Studies -  
 Educational Leadership, 1981-1982.  
 NATIONAL ACADEMY FOR SCHOOL EXECUTIVES, Arlington, Virginia -  
 Diplomate of the Academy, 1989; A.P.D.A., 1980 management  
 studies in fourteen specific areas.

**HONORS, ASSOCIATIONS AND OTHER ACTIVITIES INCLUDE:**

- Life Fellow, American College of Forensic Examiners Institute, 2011-
- Listed in Marquis Who's Who in America
- State Educator of the Year, State of Ohio PTA, 1982 and Honorary Life Member, Ohio State PTA
- Rotary International - Major Donor & Bequest Society Member, 2008-Present
- Rotary Club of Jacksonville, Member, Board of Directors, 2008-2010; Chair Rotary Club of Jacksonville Foundation Committee, 2008-2010; Ambassadorial Scholarship Point Person, 2006-2008.
- Rotary International District 6970, Region 1, Ambassadorial Scholarship Chair, 2008-2010.
- Rotary International District 6690, Education and Literacy Chair 2003-2006, New Generations Roundtable, District Chair, 1997-1999
- Rotary Club of Columbus - Scholarship Chair, 1988-1992, Columbus Wheelchair Marathon, Course Monitor each year, 1980-1995 and Paul Harris Fellow
- The Ohio State University Alumni Association, President-The Ohio State University Alumni Club of Northeast Florida, 2006-2007
- National Drowning Prevention Alliance-Member
- National Association for Pupil Transportation-Member
- National Society of Newspaper Columnists, Member 2006-
- River Club of Jacksonville, Member, 2010-
- Ponte Vedra Lodge & Club, Member, 2010-
- Faculty Club of The Ohio State University, 1982-
- World Affairs Council - Benefactor, Jacksonville, 2010-
- Central Ohio Schoolmasters, President 1981-82
- Forensic Expert Witness Association Member, 2007-
- Diplomate and Board Certified, American Board of Forensic Examiners-specializing in matters regarding educational evaluation, 2001
- Diplomate and Fellow, American College of Forensic Examiners,1999-
- Honorary Life Member, National Forensic League, 1974-
- National Academy for School Executives, Professor, 1980-1991
- Listed in BEST's Directory of Recommended Insurance Expert Service Providers

- Society for Human Resource Management - Employment Management Association, Director, EMA Foundation, 1992-2002
- Buckeye Association of School Administrators, Chairman, Professional Growth and Development 1978-1981
- Certified Instructor for "Leadership Effectiveness Training"
- Scholarship America-Foundation-Dollars for Scholars, National Advisory Board, Community Programs Committee, Advancement Committee, 2002-2008.
- Ohio Chamber of Commerce - Education Committee, 1992-2004
- The Effective School Report National Editorial Advisory Board, 1997-present
- StepFamily Association of America- National Board of Directors
- Distinguished Achievement Award Finalist for Adult Editorial Writing, The Association of Educational Publishers, 2001, 2002 & 2003
- Presidential Commission on Information Literacy-American Library Association, 1987-1991
- Editor's Choice Award for Outstanding Achievement in Poetry - poetry.com and the International Library of Poetry, August 2005
- Boy Scouts of America, Licking County Council, Vice President
- Rocky River Chamber of Commerce, Vice President
- Licking County United Way, Public Service Chairman 1979-1982
- National Education Hall of Fame Board, 1988-1998
- American Red Cross, Central Ohio, Youth Advisory Board
- External Reviewer of Publications - U.S. Department of Education, 1987-present;
- New American Schools Development Corporation, Proposal Selection Panel Leader, 1992-1994
- Judge-National Forensics Association Intercollegiate Championship Tournament 2000
- Honorary Member-Support For Talented Students (STS) program for disadvantaged gifted students
- National Council on Measurement In Education
- Ohio State University Alumni Association, Scholars Program Chair-Licking County 1997-2000
- Horace Mann League-member
- Education Writers Association-member
- Association of Educational Publishers-member
- Children's' Hunger Alliance-Steering Committee, 2002
- International Platform Association-member
- Consultant, Center for Citizenship Education in Poland, a project of the U.S. Information Agency and Mershon Center, 1997- 1999
- Captain, Ohio University Debating Team, 1966-1967
- National Association of Partners in Education/Cooper Industries-Project PACE Judge, 1995-98
- Contributing Editor, School Planning & Management and School and College magazines
- Association of Family and Conciliation Courts-member
- National Work Family Alliance-member
- National Organization on Legal Problems of Education
- White House Conference on School Choice, 1992
- Harvard Forum on Schooling and Children, 1993
- National Center for Effective Schools Research and Development -member
- Educational Excellence Network-member
- Board of Directors and Education Chairman, Rosemont Center, 1990-2001
- National Center for the Improvement of Learning, Ohio Pacesetter Award 1981
- American Association of School Administrators-25 year member award
- American Management Association
- American Arbitration Association

- Advisory Board, School Management Institute 1977-83
- Phi Delta Kappa - 25 year member award
- Metropolitan Education Council, Governing Board and Liaison with County Government, 1977-1982
- Member, Board of Directors, Center for Educational Excellence
- Cited by Governor of Ohio in 1971 for chairing State Department of Education Committee on School Finance Reform
- Who's Who in American Education

PRESENTATIONS INCLUDE:

ELECTRONIC MEDIA

- Featured consultant - The TODAY SHOW, NBC News
- Good Morning America, ABC News
- FOX News Live
- THIS MORNING ON CBS
- CNN-Cable News Network
- CNNfn - *Dolans Unscripted*
- National Public Radio - "Morning Edition" and "All Things Considered"
- CBS Radio News
- over 180 local television and radio stations

SPEECHES INCLUDE:

Speeches on topics including: motivating staff, group climate, staff development systems, evaluating leadership effectiveness, evaluating staff, merit pay programs, recruiting staff, employee relations, information systems on schools, evaluating schools and school systems, research on effective school-university/management linkages, organizational development, the management team in action, staff involvement in decision making, promoting financial elections, long-range planning, dare to be you, more effective management meetings, and improving organizational effectiveness.

Audiences have included:

- the Society for Human Resource Management-Employee Management Association
- The Ohio High School Athletic Association
- Human Resource Group of the Bureau of National Affairs
- The Foreign Benefits Group
- Employee Relocation Council
- Human Resource Information Network
- American Association of Higher Education
- National School Boards Association
- American Association of School Administrators
- The Urban League
- National Association of Partners in Education
- State Bar Associations of Pennsylvania, Maryland & Ohio
- National Academy for School Executives
- Association of School Business Officials International
- Midwest School Districts Superintendents Association
- North Central Association of Colleges and Schools
- 21 state Associations of School Administrators
- 13 state School Board Associations
- Numerous regional organizations, school districts, and civic organizations

PARTIAL LIST (\$35,000 and higher) OF FUNDED PROJECT, PROGRAM EVALUATION AND RESEARCH GRANTS

"Development of Qualitative Effectiveness Protocols," October 15, 2008 - April 30, 2009.

Amount of Award: \$54,000.

Sponsor: The Catholic Education Collaborative of the Archdiocese of Cincinnati.

"SchoolMatch® Audit of Educational Effectiveness & FairCompare Analysis of the Guilford County (NC) Public Schools." December 12, 2003 - March 15, 2004.

Amount of Award: \$64,800

Sponsor: Action Greensboro

"SchoolMatch® Audit of Educational Effectiveness of the Nashua City Schools (NH)." May 1, 2003 - July 15, 2003.

Amount of Award: \$50,693.

Sponsor: Nashua Telegraph.

"Analysis and Review of the Financial Resource Deployment Practices and Opportunities for Improvement in the Polk County Public Schools (FL)." June 12, 2002 - October 16, 2002.

Amount of Award: \$93,320.

Sponsor: Polk Businesses for WorldClass Education

"Sharpening the Pencil: Best Financial Management Practices, Santa Rosa County School District." December 3, 2001 - August 1, 2002.

Amount of Award: \$197,955.

Sponsor: Office of Program Policy Analysis and Government Accountability (OPPAGE), State of Florida.

"Administrative Study." November 1, 2001 - February 26, 2002.

Amount of Award: \$46,000.

Sponsor: Greenwich Public Schools (CT).

"School System Performance Audit." September 25, 2001 - March 1, 2002.

Amount of Award: \$91,577.

Sponsor: Savannah-Chatham County School District (GA).

"Audit of Educational Effectiveness of the Chesterfield County Public Schools." December 15, 2000 - September 1, 2001.

Amount of Award: \$92,925.

Sponsor: Chesterfield County Board of County Commissioners.

"SchoolMatch® Audit of Educational Effectiveness of the Osceola County Public Schools." August 8, 2000 - March 1, 2001.

Amount of Award: \$49,352.

Sponsor: Kissimmee-Osceola Chamber of Commerce

"Analysis and Review of the Financial Resource Deployment Practices and Opportunities for Improvement in the Sarasota County School District (FL)." September 29, 2000 - January 15, 2001.

Sponsor: Venice Foundation.

"Audit of Educational Effectiveness." October 14, 1999 - February 1, 2000.

Amount of Award: \$36,520.

Sponsor: Indian Prairie CUSD #204 (IL)

"SchoolMatch® Audit of Educational Effectiveness of the Polk County Public School District (FL)." March 6, 2000 - November 16, 2000.

Amount of Award: \$140,950.

Sponsor: Polk Businesses for WorldClass Education.

"Educational Effectiveness Audit." May 21, 1999 - August 31, 1999.

Amount of Award: \$37,441.

Sponsor: East Side Union High School District (CA).

"Educational Effectiveness Audit." June 25, 1998 - November 15, 1998.

Amount: \$40,000.

Sponsor: Lake County School District (FL)

"SchoolMatch® Audit of Educational Effectiveness of the Sarasota County Public Schools." March 3, 1998 - June 30, 1998.

Sponsors: Argus Foundation

Sarasota Herald Tribune

Community Foundation of Sarasota County

Venice Foundation

Selby Foundation.

"Audits of Educational Effectiveness of the School Districts in San Bernardino County (CA)." February 25, 1998 - January 15, 1999.

Amount: \$158,831.

Sponsor: San Bernardino Sun

"SchoolMatch® Audit of Educational Effectiveness of the Fort Worth (TX) School District." December 1, 1997 - March 31, 1998.

Amount of Award: \$89,000

Sponsor: Fort Worth Star Telegram.

"Educational Effectiveness Audit and Performance Review in Allegheny County." September 22, 1997-February 15, 1998.

Amount of Award: \$171,599.

Sponsor: Allegheny Policy Council.

"Educational Performance Audit." May 12, 1997 - November 11, 1997.

Amount of Award: \$35,000.

Sponsor: Dayton City (OH) Schools.

"SchoolMatch® Audit of Educational Effectiveness of the Duval County Public Schools." March 13, 1997 - June 30, 1997.

Amount of Award: \$75,000.

Sponsor: Florida Times Union.

"SchoolMatch® Audit of Educational Effectiveness of the Columbus (OH) Public Schools. September 5, 1996 - October 31, 1996.

Amount of Award: \$50,000.

Sponsor: The Columbus Dispatch.



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## ABOUT Dr. William L. Bainbridge:

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"Dr. Bill Bainbridge combines his knowledge of K-12 education, business, politics, and parenting to provide a very insightful perspective on public education and accountability. One of his best attributes is the ability to take a common sense approach when he discusses solutions to complex problems in the field of public education. Bill knows how to communicate effectively with educators, parents, and policymakers on difficult issues related to school reform."

*Dr. Roderick J. McDavis  
Past Chair American Association of Colleges of Teacher Education  
President Ohio University*

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"I believe education is the single most important civil rights issue in America today, and Dr. Bill Bainbridge, by advocating school accountability, is standing up for our nation's children. Dr. Bainbridge has the experience and insight to propose workable solutions to the most difficult challenges facing education in America. Part of the American dream is giving our children more and better opportunities to learn, achieve and be successful. Dr. Bainbridge's cogent and concise analysis and commentary are useful tools for parents, educators, politicians and everyone who has a stake in our nation's future."

*John R. Kasich  
Governor of Ohio  
former Host and Commentator  
The Fox News Channel  
Former Chairman, United States House of Representatives Budget Committee*

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"I have had the pleasure of knowing and working with some of the most knowledgeable and competent educators over a more than forty year period. William Bainbridge ranks with the best.

In an era when parents and taxpayers are attempting to better understand public school issues and solutions, it is important to have experts write for the newspapers citizens read every day. Dr. Bainbridge has had the years of successful experience communicating complex education topics in terms the lay public can understand. Because of his expertise and experience as a practitioner as well as a communicator, I highly recommend his column to you."

*Dr. Leon M. Lessinger  
Former Associate Commissioner for K-12 Schools  
U.S. Department of Education  
Known to educators as "the Father of Educational Accountability"*

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"First, education is the No. 1 policy issue of our times. Newspaper readers need help making their way through today's maze of school-related topics. Second, we know of no one who provides better assistance than Dr. Bainbridge. The Dispatch has published his columns since 1979 as have more than 20 American newspapers"

*Mr. Michael F. Curtin  
President, The Columbus Dispatch*

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"Bill Bainbridge is one of the few individuals who describe education policy and practice from both sides of the desk. He understands the world of the practitioner, yet his voice also shapes the ideas of those focused on policy. Through his eyes, readers will see with more clarity the complex world of public education."

*Dr. Thomas J Lasley, II  
Dean School of Education and Allied Professions  
University of Dayton*

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"Bill Bainbridge has two attributes that are essential in someone who successfully writes on a regular basis: he has something to say, based on his experiences and observations, and he says it well. His background of work in a state education agency, in a local school district, and now in a private sector business where he has the opportunity to view schools in all parts of this nation, gives him a perspective that is unique. In today's bewildering education environment of many choices, it is important for the public to have the opportunity for understanding what is taking place."

*Dr. Richard A. Boyd  
Former Chairman of the National Assessment of Educational Progress Governing Board  
Professor of Education Leadership  
University of Mississippi*

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"Dr. William Bainbridge's experience as a school superintendent in three different districts and as an entrepreneur running his own research and consulting business provides him with a unique view of education from many angles. His column addresses important, timely issues in education in a style that engages the reader. His insightful analysis of educational topics is a rarity in today's news. Dr. Bainbridge's column should be on the "recommended reading" list of anyone who wants to keep abreast of educational issues today."

*Dr. Suzanne Burkholder  
Former President American Association of School Personnel Administrators*

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"As publisher of various New York Times' Regional Newspapers, I have always placed a high priority on primary and secondary education. The SchoolMatch program provides objective standards against which schools can be measured against other schools in the same district and in similar communities. These comparisons help provide the foundation for accountability of the school board, teachers, and the students needed to provide the best educational opportunities for our children. Dr. Bill Bainbridge has the ability to make these very complex issues more easily understood."

*Lynn O. Matthews  
President and C.O.O.  
New York Times Regional Newspapers*

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"Raising a family within the military makes one an "expert" at moving, adjusting, and raising children in a number of schools from Del Rio, Texas to France and England. Our sons attended seven schools, including three High Schools, our daughter a few less. [All have Master's Degrees today.] I know good schools when I see them, and I most certainly know outstanding Educators when I meet them. Dr. Bill Bainbridge is the very best. I have known him for over 15 years. He is articulate, innovative, and brings an entrepreneurial spirit to Education seldom seen in today's environment. He gets to the heart of the problem! Were I a School Superintendent you could not keep me from his door. Following his advice, I would have an outstanding school district and be the envy of my colleagues."

*Major General Lawrence D. Garrison  
United States Air Force [Retired]*

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"Bill Bainbridge is an excellent communicator. His hard-hitting and factual analysis of public education appeals to all readers. It is written in clear and understandable language."

*Dr. Franklin B. Walter  
Past President-Council of Chief State School Officers  
Superintendent of Public Instruction Emeritus -State of Ohio  
Professor The Ohio State University  
Vice President A.G. Edwards*

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Dr. William Bainbridge brings to the reader the reality of public education issues as supported by the data collection, thorough analysis, and on-site visitations of school systems, both large and small, across this country. He cannot only speak to the facts authoritatively, but he is also able to offer thoughtful solutions to today's complex educational issues."

*Dr. Gail F. McKinzie  
Superintendent Indian Prairie School District Naperville, IL*

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"In recent years, educational reform and the accountability movement have spawned a host of new numbers and concepts for parents, educators, journalists and policy makers to contemplate. Each release of such information triggers a search for understanding. What does it mean if my child scored in the sixth stanine? What significance should we attach to the fact that 68% of our sixth-graders passed the state reading test? What do I need to know about the new charter school in my community?"

For many years, Dr. William L. Bainbridge has been providing succinct, accurate and understandable commentaries on such questions. He speaks with an authoritative -- and independent -- voice. He has been a teacher, top-level state education official and superintendent of three school districts. He is the creator and CEO of the most comprehensive research-and-counseling organization in education today.

As a newspaper columnist, Dr. Bainbridge is without peer in the field of education. Why? Simply because he represents an unparalleled combination of knowledge, experience and communication skills. For those who wish -- or need -- to remain current on the issues buffeting education today, a reading of Bill Bainbridge columns is a must."

*Dr. Joseph L. Davis  
Past President, National School Public Relations Association  
Director Emeritus National Academy for Superintendents  
The Ohio State University  
Former Superintendent of Schools, Columbus, OH*

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"Dr. William Bainbridge is adept at seeing through the fog of bureaucracy and revealing weaknesses that demand attention. He is able to translate the importance of accountability and responsibility for people within the systems of education while stressing the support that is so needed for public education at this time."

*Janice Mee  
Past President  
Florida School Boards Association*

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"Bill's analysis of our schools has made him an expert on reforms that work. His message is clear and convincing, perhaps the best chance for improvements in our schools. Everyone should read what he has to say."

*Mr. John Tabor  
Publisher Seacoast Newspapers*

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## REFERENCES - ATTORNEY CLIENTS

- MS. LESLIE G. BILLMAN, ESQ., Attorney at Law and Past Chair-Maryland State Bar Association Family Law Section Council, Greenan, Walker & Billman, 33 West Street, Annapolis, Maryland 21401, (410) 280-1700.
- MS. GWENDOLYN JO M. CARLBERG, ESQ., Attorney at Law, The Carlberg Law Firm, 413 North Washington Street, Alexandria, Virginia 22314, (703)-549-5551.
- MR. DAVID E. CHRISTENSEN, ESQ., Attorney at Law, Gursten, Koltonow, Gursten, Christensen & Raitt, PC, 26555 Evergreen Road, Suite 1530, Travelers Tower, Southfield, MI 48076, (248) 353-7575.
- MS. AMY C. CROSSAN, ESQ. Attorney at Law, Bouchillon, Crossan & Colburn L.C., 731 Fifth Avenue, Huntington, West Virginia, 25701, (304) 523-8451.
- MR. ROBERT L. COWLES, ESQ. Attorney at Law, 9310 Old Kings Road South, Suite 1601, Jacksonville, Florida 32257, (904) 399-1711.
- MR. EARL L. DENNEY, JR., ESQ., Attorney at Law, Searcy, Denney, Scarola, Barnhart & Shipley, 2139 Palm Beach Lakes Blvd., West Palm Beach, FL 33409 (561) 686-6300.
- MR. MICHAEL J. GALLAGHER, ESQ. Attorney at Law, Conroy, Simberg, Ganon Krevans, Abel, Lurvey, Morrow & Schefer, P.A., Two South Orange Avenue, Suite 300, Orlando, Florida (407) 649-9797.
- MR. FREDERIC C. HEYMAN, ESQ., Attorney at Law, Law Offices of Peter G. Angelos, 100 N. Charles Street, 22<sup>nd</sup> Floor, Baltimore, MD 21201-3804 (410) 649-2000
- MR. WILLIAM E. HOPKINS, JR., ESQ., Attorney at Law, Hopkins & Campbell, LLP, 1122 Lady Street- Suite 1010, Columbia, South Carolina 29211, (803) 256-6152
- MR. MONROE L. INKER, ESQ., Attorney at Law and Past Chair-Massachusetts Bar Association Family Law Committee, White, Inker, Aronson, P.C., 1 Washington Mall, Boston, Massachusetts 02108, (617) 367-7700.
- MR. SCOTT H. KREAMER, ESQ., Attorney at Law, Norton, Hubbard, Ruzicka & Kreamer, 130 North Cherry, Olathe, Kansas 66061, (913) 782-2350.
- MR. RANDY S. KUREK, ESQ., Attorney at Law, Isaac, Brandt, Ledman & Teetor, 250 East Broad Street, Columbus, Ohio 43215-3742, (614) 221-2121.
- MR. WILLIAM A. MCKINNON, ESQ., Attorney at Law, McGowan Hood & Felder, LLC, 1539 Health Care Drive, Rock Hill, South Carolina 29732, (803)-327-7800.
- MR. JOSEPH L. MESSA, JR., ESQ., Attorney at Law, Messa & Associates, PC, 123 South 22<sup>nd</sup> Street, Philadelphia, Pennsylvania 19103 (215) 568-3500.
- MR. FRANKLIN I. MIROFF, ESQ., Attorney at Law, Miroff, Cross & Woolsey, 500 East 96th Street, Suite 100, Indianapolis, Indiana 46240-3733, (317) 264-1040
- MR. MARK A. ROWAN, ESQ., Attorney at Law, 325 Memorial Blvd., Connellsville, Pennsylvania 15425 (724) 628-8180.
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Testifying Expert NOT YET RETAINED

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The SchoolMatch® Institute is an educational research and database service organization specializing in rating schools (K-12) by using auditable data. School systems and high schools are ranked in a national percentile format, making it possible for comparisons by the parent, homebuyer, corporate leader, policy maker, educator or Realtor.

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