

Jean L. Seawright, CMC

Speaking Presentations

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Seminars & Presentations*

- "The Employment Arena of 2003: New Realities, New Challenges," Florida Gift Fruit Shippers' Association, Orlando, Florida, August 28, 2003.
- "Hiring Tips for a Multi-Generational Workforce," American Public Power Association, Jacksonville, Florida, April 1, 2003.
- "Employee Compensation: The Foundation of Retention," American Nursery and Landscape Association, Louisville, Kentucky, February 1, 2003.
- "Interviewing and Hiring: How to Find the Winners," American Nursery and Landscape Association, Louisville, Kentucky, February 1, 2003.
- "The Difficult Employee: Disciplining and Coaching Bad Attitudes," American Nursery and Landscape Association, Louisville, Kentucky, February 1, 2003.
- "Results of the Nationwide Wage and Benefits Survey," Southwestern Conference, National Pest Management Association, El Paso, Texas, January 30, 2003.
- "Top 10 Wage and Hour Myths," Southwestern Conference, National Pest Management Association, El Paso, Texas, January 30, 2003.
- "Employee Compensation: Exposing the Myths," Marty Grunder's 6th Annual Boot Camp, Orlando, Florida, January 15, 2003.
- "Hiring Tips for a Multi-Generational Workforce," Marty Grunder's 6th Annual Boot Camp, Orlando, Florida, January 15, 2003.
- "Interviewing and Hiring Talent in the New Millennium," National Arborist Association, TCI Expo 2002, Milwaukee, Wisconsin, November 8, 2002.
- "Employee Compensation; Exposing the Myths," New Jersey Pest Control Association, Livingston, New Jersey, October 30, 2002.
- "Hiring Tips for a Multi-Generational Workforce," Pest Management 2002, National Pest Management Association, Orlando, Florida, October 18, 2002.
- "Presenting Results of the Wage & Benefits Survey," Pest Management 2002, National Pest Management Association, Orlando, Florida, October 18, 2002.
- "10 Things Every Manager Has to Know About Human Resource Issues," The Garden Center Group, Branford, Connecticut, September 13, 2002.
- "10 Things Every Owner Has to Know About Human Resource Issues," The Garden Center Group, Branford, Connecticut, September 13, 2002.

- "Employee Compensation; Exposing the Myths," Mid-Atlantic Conference, National Pest Management Association, Williamsburg, Virginia, July 26, 2002
- "Wage and Benefit Survey—Benchmarking Your Company Against Industry Norms," Academy 2002, National Pest Management Association, Tucson, Arizona, June 14, 2002.
- "Employment of the New War," American Wholesale, Ltd., Orlando, Florida, April 18, 2002.
- "Hiring Tips for a Multi-Generational Workforce," 2002 School of Management Conference, Lawn & Landscape Media Group, Charlotte, North Carolina, February 18, 2002.
- "How to Hire and When to Fire," Florida Nurserymen & Growers Association, Fort Lauderdale, Florida, January 18, 2002.
- "Hiring and Firing Employees," Sunshine Conference, National Pest Management Association, Fort Lauderdale, Florida, January 17, 2002.
- "Hiring Talent in the New Millennium," Mid-America Horticultural Trade Show, Chicago, Illinois, January 16, 2002.
- "Virtual Office—Empowering Your Employees to Reach Peak Performance from Remote Locations," Pest Tech 2002, National Pest Management Association, Orlando, Florida, January 4, 2002.
- "15 Ways to Motivate Your Employees, Increase Productivity, and Improve Morale" (keynote address), National Arborist Association, Columbus, Ohio, November 1, 2001.
- "Hiring and Retaining Talented Employees," National Arborist Association, Columbus, Ohio, October 31, 2001.
- "Employee Challenges: Violence, Drugs, and Attitude Problems," National Pest Management Association, New Orleans, Louisiana, October 29, 2001.
- "Professional Women in Pest Management," National Pest Management Association, New Orleans, Louisiana, October 29, 2001.
- "Keeping Good Employees; Retention Secrets From the Best," Western Nursery & Garden Expo, California Association of Nurserymen, Las Vegas, Nevada, October 11, 2001.
- "Recruiting and Hiring Talent in the New Millennium," Western Nursery & Garden Expo, California Association of Nurserymen, Las Vegas, Nevada, October 11, 2001.
- "Developing an Employee Management Plan in Your Company," GIE Media, Inc., Scottsdale, Arizona, October 8, 2001.
- "Employment Regulations Affecting Employers," GIE Media, Inc., Scottsdale, Arizona, October 8, 2001.
- "Human Resource Update," American Wholesale, Ltd., Orlando, Florida, May 18, 2001.
- "Hiring and Retaining Talented Employees," International Order of the Golden Rule, Nashville, Tennessee, March 17, 2001.
- "Finding, Hiring, & Keeping Talent in the New Millennium," Midwestern Conference, National Pest Management Association, St. Louis, Missouri, March 9, 2001.

- "Employee Compensation," Midwestern Conference, National Pest Management Association, St. Louis, Missouri, March 8, 2001.
- "Recruiting and Retaining Employees," Southern Conference, National Pest Management Association, Memphis, Tennessee, February 9, 2001.
- "Employee Compensation," Southwestern Conference, National Pest Management Association, Albuquerque, New Mexico, February 1, 2001.
- "Recruiting and Retaining Employees," Southwestern Conference, National Pest Management Association, Albuquerque, New Mexico, February 1, 2001.
- "Employee Issues, Part I," Eastern Conference, National Pest Management Association, Manshantucket, Connecticut, January 26, 2001.
- "Employee Issues, Part II," Eastern Conference, National Pest Management Association, Manshantucket, Connecticut, January 26, 2001.
- "Developing and Placing Ads to Recruit New Talent," Master's Program, National Pest Management Association, Las Vegas, Nevada, October 18, 2000.
- "How to Pay Service Technicians, Sales Employees, and Managers," Master's Program, National Pest Management Association, Las Vegas, Nevada, October 18, 2000.
- "HR of the Future," Master's Program, National Pest Management Association, Las Vegas, Nevada, October 18, 2000.
- "Key Characteristics of Generation-Specific Workers," Master's Program, National Pest Management Association, Las Vegas, Nevada, October 18, 2000.
- "The Future of Human Resources," Master's Program, National Pest Management Association, Las Vegas, Nevada, October 18, 2000.
- "The Difficult Employee; Disciplining and Coaching Bad Attitude and Personality Conflicts," Council on Education in Management," Orlando, Florida, July 12, 2000.
- "Finding and Keeping Good Employees; The Dilemma of the Decade," Council on Education in Management, Orlando, Florida, May 18, 2000.
- "Human Resources of the Future," American Wholesale, Ltd., Orlando, Florida, May 1, 2000.
- "The Difficult Employee; Disciplining and Coaching Bad Attitude and Personality Conflicts," Council on Education in Management, Orlando, Florida, January 26, 2000.
- "Finding, Hiring, & Keeping Talent in the New Millennium," Florida Association of Realtors, Orlando, Florida, January 15, 2000.
- "Interviewing Techniques for Success," National Pest Control Association, Atlanta, Georgia, October 29, 1999.
- "Keeping Good Employees," National Pest Control Association, Atlanta, Georgia, October 29, 1999.
- "Attracting and Keeping Good Employees," GIE Media, Inc., Atlanta, Georgia, February 15, 1999.

- "Hiring, Firing, and Everything in Between," GIE Media, Inc., Atlanta, Georgia, February 15, 1999.
- "Assembling All-Star Players: Hiring, Firing, and Keeping Funeral Home Employees," International Order of the Golden Rule, Charleston, South Carolina, November 2, 1998.
- "Employment Policies; Are You in Compliance?" GIE Media, Inc., Nashville, Tennessee, October 31, 1998.
- "Finding Employees in Today's Market," GIE Media, Inc., Nashville, Tennessee, October 31, 1998.
- "The Employment Arena of '98; New Realities, New Challenges," Academy 1998, National Pest Control Association, Orlando, Florida, July 25, 1998.
- "The Employment Arena of '98; New Realities, New Challenges," Winter Park Chamber of Commerce, Winter Park, Florida, Summer 1998.
- "Smart Hiring Does Not Happen by Accident; Successful Employment Strategies for Pest Control Owners," Texas Pest Control Association, Houston, Texas, June 13, 1998.
- "Employment Challenges of '98; Strategies for Success," American Wholesale, Ltd., Orlando, Florida, April 24, 1998.
- "The Employment Arena of '98; New Realities, New Challenges," American Wholesale, Ltd., Orlando, Florida, April 24, 1998.
- "How to Attract and Keep Good Employees," United Producers, Formulators, and Distributors Association, Tarpon Springs, Florida, April 3, 1998.
- "The Employment Arena of '98; New Realities, New Challenges," Canada Dry Potomac Corporation, Washington, D.C., February 21, 1998.
- "The Employment Arena of '98; New Challenges," First Southern Conference, National Pest Control Association, Memphis, Tennessee, February 9, 1998.
- "When and How to Attract Good Employees," First Southern Conference, National Pest Control Association, Memphis, Tennessee, February 9, 1998.
- "When and How to Attract and Keep Good Employees," Eastern Conference, National Pest Control Association, Cherry Hill, New Jersey, January 29, 1998.
- "Recruiting, Interviewing, and Hiring for Success," Pepsi-Cola Bottlers' Association, Amelia Island, Florida, November 12, 1997.
- "Employment Regulations—Your Rights and Obligations As An Employer," Pepsi-Cola Bottlers' Association, Amelia Island, Florida, November 11, 1997.
- "Hiring, Firing, and What's in Between," Pest Management 1997, National Pest Control Association, Minneapolis, Minnesota, October 20, 1997.
- "Profile of Good Employees," Pest Management 1997, National Pest Control Association, Minneapolis, Minnesota, October 20, 1997.
- "Successful Hiring & Firing; The Best Kept Secrets," Florida Gift Fruit Shippers' Association, Orlando, Florida, October 15, 1997.

"Smart Hiring Does Not Happen by Accident," Greater Orlando Chamber of Commerce, Orlando, Florida, September 11, 1997.

"The Employment Arena of '97; New Realities, New Challenges," Winter Park Chamber of Commerce, Winter Park, Florida, August 15, 1997.

"The Employment Arena of '97; New Realities, New Challenges," Florida Association of Realtors, Orlando, Florida, July 31, 1997.

"Successful Concepts to Building Your Business," Florida Gift Fruit Shippers' Association, Orlando, Florida, May 22, 1997.

"Improving Employee Communication," GIE Media, Inc., Atlanta, Georgia, April 29, 1997.

"Unlocking the Mystery of Employee Recruitment," GIE Media, Inc., Atlanta, Georgia, April 29, 1997.

"Smart Hiring Does Not Happen by Accident," American Wholesale, Ltd., Orlando, Florida, April 20, 1997.

"The Employment Arena of '97: New Realities, New Challenges," American Wholesale, Ltd., Orlando, Florida, April 18, 1997.

"The Employment Arena of '97: New Realities, New Challenges," American Wholesale, Ltd., Orlando, Florida, February 5, 1997.

"How Recruiting and Hiring the Right People Impacts Your Profits," Whitmire Micro-Gen Symposium and Management Conference, St. Louis, Missouri, September 11, 1996.

*This list is not all-inclusive.